



EXHIBITOR Prospectus

May 16-19, 2027

Exhibit hall hours May 16-May 18, 2027

Caesars Forum in Las Vegas

For more information on exhibiting, advertising, and sponsorship opportunities, please contact: **Carrie Dry** at **630-235-2745** or email carrie.dry@hcpro.com

Welcome to the National ACDIS Conference!

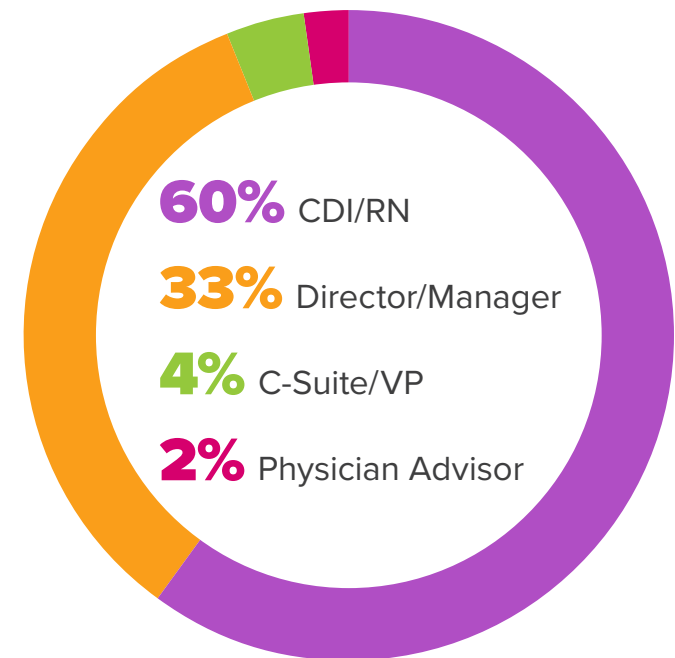
As the premier event for clinical documentation integrity professionals, we are pleased to offer you a wide range of opportunities to reach out engaged attendees as we celebrate our 20th year!

In 2027, our Gold and Platinum sponsors will be able to take advantage of our virtual summit by presenting a one-hour webinar.

Preceding the National ACDIS Conference, we will once again host our ACDIS Symposium: Outpatient CDI and the ACDIS Physician Advisor Forum. Limited exhibitor sponsor opportunities are available on a first come, first served basis.

Contact **Carrie Dry** at **630-235-2745**
or email **carrie.dry@hcpro.com**

Attendee Profile



The Association of Clinical Documentation Integrity Specialists (ACDIS) is a community in which clinical documentation integrity (CDI) professionals share the latest tips, tools, and strategies to implement successful CDI programs and achieve professional growth. Its mission is to bring CDI specialists together. The ACDIS annual conference focuses on problem documentation areas with disease-specific educational sessions. Expert faculty will identify compliance risk areas, provide strategies for writing effective queries, present case studies, show how to demonstrate the ROI of a CDI program to upper management, and much more.

For more information on becoming a member, please visit us at **www.acdis.org**.



2027 ACDIS Annual Event

Platinum Sponsor Event Package **ONE AVAILABLE**



In Person Event: May 16-18, 2027

- 20x20 booth
- Premier placement of logo on Exhibit Hall Entrance sign
- Logo on Official ACDIS Lanyard for all attendees
- 3'x7' sign thanking our sponsors and exhibitors and will call out the Platinum Sponsor
- 3'x7' sign with one side dedicated to platinum sponsor logo and image
- Logo on napkins during lunch on Day 1
- Six (6) Full Conference Passes
- Eight (8) Exhibit Hall Passes
- Logo on the cover of the Conference Program Guide
- Logo on cover of Conference Brochure
- Two-page spread ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference list (provided approx. 1 month prior to event start) and one-time use of post conference attendee list (provided approx. 2 weeks post event) for direct mail purposes
- Use of ACDIS Conference Exclusive Platinum Sponsor Logo
- Ad (300x250) on ACDIS website March and April
- Rectangle ad (300x250) in one issue of *CDI Strategies* before Conference



Virtual Summit: February 24-25, 2027

- One-hour webinar with content/speakers provided by sponsors
- Lead generation
- Company logo, 50-word company description and URL listed on event platform
- Company logo listed on event website

Platinum Sponsor Rate: \$38,400

2027 ACDIS Annual Event

Gold Sponsor Event Package **FOUR AVAILABLE**



In Person Event: May 16-18, 2027

- 20x20 booth
- Logo on napkins during one break
- Two (2) Full Conference Passes
- Five (5) Exhibit Hall Passes
- One full-page ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference exhibitor page with designation of sponsorship level
- One-time use of the pre-conference list (provided approx. 1 month prior to event date) and one-time use of post conference attendee list (provided approx. 2 weeks post event) for direct mail purposes
- Medium Rectangle (300x250) in one issue of *CDI Strategies* before Conference



Virtual Summit: February 24-25, 2027

- One-hour webinar with speakers provided by sponsors
- Lead generation
- Company logo listed on event website
- Company logo, 50-word company description and URL listed on event platform

Gold Sponsor Rate: \$26,900

2027 ACDIS Annual Event

Silver Sponsor Event Package

Limited Spots available on a first come, first served basis

10x20 Booth

- One (1) Full Conference Pass
- Three (3) Exhibit Hall Passes
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference attendee list (provided approx. 1 month prior to event date) for direct mail purposes
- Option to upgrade to 20x20 booth additional \$4,600

Upgrade to 20x30 booth: \$12,400 5 exhibit hall passes

Upgrade to 20x40 booth: \$14,600 6 exhibit hall passes

Silver Sponsor Rate: \$14,400

Booth Options

20x40 Booth

- 20x40 booth (6 foot draped table, two chairs, waste-basket)
- Six (6) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website

Rate: \$15,050

20x30 Booth

- 20x30 booth (6 foot draped table, two chairs, wastebasket)
- Five (5) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website

Rate: \$12,800

2027 ACDIS Annual Event

20x20 Booth

- 20x20 booth (6 foot draped table, two chairs, wastebasket)
- Four (4) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website

Rate: \$10,400

10x20 Booth

- 10x20 booth (6 foot draped table, two chairs, wastebasket)
- Three (3) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website

Rate: \$6,000

10x10 Booth

- 10x10 booth (6 foot draped table, two chairs, wastebasket)
- Two (2) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website

Rate: \$4,550

Exclusive Registration Sponsor

- Signage with company logo and on the kick plates at registration desk with sponsor logo
- Full-page ad in Conference Program Guide
- Branded iPad screen at all check-in locations
- Sponsor logo in confirmation email

Rate: \$8,500

Hand Sanitizing Stations

- Your company logo will appear on two (2) hand sanitizing stations placed at the entrance to the exhibit hall.

Hand Sanitizing Stations: \$3,700

2027 ACDIS Annual Event

Additional Sponsorship Ideas

Welcome Reception Sponsor

- Signage with company logo in reception area
- Full-page ad in Conference Program Guide
- Acknowledgment in conference agenda
- Logo on napkin
- Push notification in conference app

Rate: **Call for rate**

Conference Bag

Rate: **Call for rate**

Reusable Water Bottle

Rate: **Call for rate**

Conference Notepad

Rate: **Call for rate**

Custom Receptions, Breakfasts, and Roundtables

Rate: **Call for rate**

Exclusive Social Media Sponsor:

- 1 LinkedIn post before the Annual ACDIS Conference
- 1 Facebook post that can include:
 - A brief sentence about what you do
 - Sponsor logo + event logo
 - A brief “thank you” from ACDIS for sponsoring social media efforts for the event
 - Link to your website

Rate: **Call for rate**

ACDIS Charging Station

Rate: **Call for rate**

Additional Sponsorship Ideas

Tech Demos:

Sponsor package includes:

- These 20-minute sessions will be listed in the app as part of the agenda
- Logo on signage by tech demo area
- Sponsor will have the opportunity to use lead retrieval to scan attendee badges, if attendees grant permission.
- ACDIS does not guarantee attendance and will not regulate who attends each session.

Rate: \$6,800

Wi-Fi Sponsor:

Sponsor package includes:

- Company logo on Wi-Fi signage at registration and within the exhibit hall
- Splash page (pending venue availability) with company logo
- Wi-Fi details and sponsor logo included on the back of the attendee badges
- Sponsor name incorporated into the Wi-Fi password
- Acknowledgement of sponsorship and sponsor logo included in program guide

Rate: \$15,600

Exclusive Key Card Sponsor:

Sponsor will have image and messaging on one side of card and ACDIS will have their messaging and branding on the other for all registered attendees staying at the Hyatt Regency.

Rate: \$15,600

2026 Events to Consider

Denials Management Exchange

September 22-23, 2026 | Hyatt Regency, Savannah, GA

Revenue Integrity Symposium

September 24-25, 2026 | Hyatt Regency, Savannah, GA

CDI Leadership Exchange

October 25-27, 2026, Omni La Costa Resort & Spa, Carlsbad, CA

Physician Advisor Exchange

October 26-28, 2026 | Omni La Costa Resort & Spa, Carlsbad, CA