

# CDI

## LEADERSHIP EXCHANGE

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OCTOBER 22-23, 2023

# PHYSICIAN ADVISOR EXCHANGE

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OCTOBER 23-24, 2023

THE WIGWAM | LITCHFIELD PARK, AZ

2023 SPONSORSHIP PROSPECTUS

**OCTOBER 22–23, 2023**

This Annual **CDI Leadership Exchange** allows for an intimate networking and high-touch knowledge share with an exclusive group of CDI decision-makers

Senior level CDI professionals including managers, supervisors, and directors will join us at this unique event, where all planned activities are designed for high-level networking and consistent dialogue. As a sponsoring organization, you'll be part of the agenda, holding two strategic sessions with hand-selected participants, encouraging discussion on pressing issues. Attendee lists are provided in advance of the event to sponsoring organizations, along with direct feedback regarding topics of interest.



### THE AGENDA ALLOWS FOR CONTINUOUS INTERACTION:

- Welcome reception
- One networking breakfast and lunch
- ACDIS-moderated breakout sessions on key topics determined in advance in collaboration with attendees
- Dinner event with networking reception
- Two 90-minute strategic sessions held by sponsoring organizations. Each session will include hand-selected CDI executives
- Two executives from your organization invited to participate in all activities

**RATE FOR EXCHANGE  
ONLY SPONSORSHIP:**  
\$27,000

# PHYSICIAN ADVISOR EXCHANGE

2023 SPONSORSHIP PROSPECTUS

**OCTOBER 23–24, 2023**

Physician advisors are a critical component to high-performing CDI programs. Due to their role as educators and advisors, and credibility among medical staff, they are an important audience to get in front of.

The Physician Advisor Exchange will be similar to the CDI Leadership Exchange where its goal is to be an intimate event ideal for networking and sharing ideas in small groups. We will allow up to four sponsors. Here is what is included:

- **One, 90-minute roundtable with five attendees**
- **Networking during the two-day event (kick off with an evening Welcome Reception on day one, then full day of sessions and networking opportunities, followed by reception/dinner on day two.)**
- **Two executives or subject matter experts from each sponsoring company can attend all meals, editorial sessions and networking opportunities.**
- **Sponsors receive contact information for everyone in their session and emails for all attendees.**
- **First right of refusal for the 2023 event**
- **Maximum of four sponsors-minimum ratio will be five attendees to one sponsor**

**RATE:** \$27,000 FOR EXCHANGE SPONSORSHIP, AVAILABLE ON A FIRST COME, FIRST SERVE BASIS

**AVAILABLE FOR  
CDI LEADERSHIP AND  
PHYSICIAN ADVISOR**

## **Optional: Exclusive sponsor of Exchange Insights Leadership Report**

Following the event, the ACDIS team will create a 4–6 page report covering one of the hottest topics from an editorial session at the event. This report will be gated and promoted to the ACDIS audience to provide leads for the exclusive sponsor. This is an effective way to generate leads with content from thought leaders in the CDI space, with minimal work for the sponsor.

### **SPONSOR RECEIVES:**

- **Sponsorship exclusivity with logo on the cover of the report**
- **One-page perspective letter or display ad within the report**
- **Promotion of branded report to entire ACDIS audience through a dedicated email campaign, with 125 leads guaranteed.**

**RATE:** \$13,000

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