

acdis 2024 DISCOVER

April 8–11, 2024

Exhibit hall hours April 8–10, 2024
Indiana Convention Center, Indianapolis, IN

EXHIBITOR Prospectus

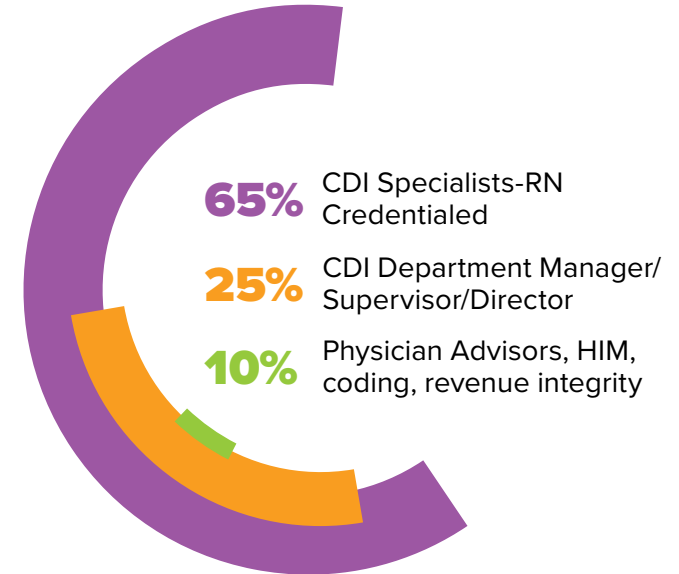
For more information on exhibiting, advertising, and sponsorship opportunities, please contact: **Carrie Dry** at **630-235-2745** or email **CDry@hcpro.com**

Welcome to the National ACDIS Conference!

For 2024, the ACDIS event package will include the in-person event April 8–11, 2024, as well as our ACDIS Virtual Summit on February 13–14, 2024. The virtual event will use the same platform and follow similar schedule as the February 2023 event with a virtual exhibit hall so exhibitors can generate leads, network, and offer live demos for our attendees. In 2023, the February Virtual Summit had over 900 attendees. We have outlined the sponsorship packages and exhibitor opportunities in the following pages, but would be happy to discuss with you further via telephone or email.

Contact **Carrie Dry** at **630-235-2745**
or email **CDry@hcpro.com**

Attendee Profile



The Association of Clinical Documentation Integrity Specialists (ACDIS) is a community in which clinical documentation integrity(CDI) professionals share the latest tips, tools, and strategies to implement successful CDI programs and achieve professional growth. Its mission is to bring CDI specialists together. The ACDIS annual conference focuses on problem documentation areas with disease-specific educational sessions. Expert faculty will identify compliance risk areas, provide strategies for writing effective queries, present case studies, show how to demonstrate the ROI of a CDI program to upper management, and much more.

For more information on becoming a member, please visit us at www.acdis.org.



ACDIS Virtual Summit

February 13–14, 2024



We launched the virtual event format in July 2020 with great success and have held virtual events with exhibit halls in 2022 and 2023 that each attracted over 800 attendees. The 2024 virtual event will once again be free for qualified CDI professionals.

Format:

- Panel discussion of CDI leaders selected by ACDIS team
- Four 60-minute sponsored webinars
- One 60-minute Editorial webinar (ACDIS team to select CDI leaders to present)

Sponsor Benefits:

- Virtual Exhibit hall with booths
- Ability to conduct product demos with video chats
- Lead Generation
- Raffle prizes to encourage attendees to visit booths

2024 ACDIS Annual Event

Platinum Sponsor Event Package **ONE AVAILABLE**



In Person Event: April 8–10, 2024

- 20x20 booth
- Premier placement of logo on Exhibit Hall Entrance sign
- Logo on Official ACDIS Lanyard for all attendees
- 3' x 7' sign thanking our sponsors and exhibitors and will call out the Platinum Sponsor
- 3'x7' sign with one side dedicated to platinum sponsor logo and image
- Logo on napkins during lunch on Day 1
- Six (6) Full Conference Passes
- Eight (8) Exhibit Hall Passes
- Logo on the cover of the Conference Program Guide
- Logo on cover of Conference Brochure
- Two-page spread ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Ad (300x250) on ACDIS website March and April
- Rectangle ad (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Use of ACDIS Conference Exclusive Platinum Sponsor Logo
- Lead retrieval system



Virtual Summit: February 13–14, 2024

- One-hour webinar with content/speakers provided by sponsors
- Lead retrieval system
- Booth with up to four reps for video/text chats to conduct demos
- Up to 4 web links and up to 4 pdfs of resources
- Company logo, 50-word company description and URL listed on event platform
- Company logo listed on event website
- Company logo listed on lobby/landing page of virtual website
- 4 complimentary registrations for booth staff
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 50 points in Game

Platinum Sponsor Rate: \$35,200

2024 ACDIS Annual Event

Gold Sponsor Event Package **THREE AVAILABLE**



In Person Event: April 8–10, 2024

- 20x20 booth
- Logo on napkins during one break
- Two (2) Full Conference Passes
- Five (5) Exhibit Hall Passes
- One full-page ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Medium Rectangle (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Lead retrieval system



Virtual Summit: February 13–14, 2024

- One-hour webinar with speakers provided by sponsors
- Lead retrieval system
- Booth with three reps for video/text chats to conduct demos
- Up to 4 web links and up to 4 pdfs of Resources
- Company logo listed on event website
- Company logo, 50-word company description and URL listed on event platform
- 3 complimentary registrations for booth staff
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 25 points in Game

Gold Sponsor Rate: \$24,750

2024 ACDIS Annual Event

Silver Sponsor Event Package Limited Spots available on a first come, first serve basis



In Person Event: April 8–10, 2024

- 10x20 booth
- One (1) Full Conference Pass
- Three (3) Exhibit Hall Passes
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference attendee list for direct mail purposes
- Lead retrieval system
- Option to upgrade to 20x20 booth additional \$3,900



Virtual Summit: February 13–14, 2024

- Lead retrieval system
- Booth with two reps for video/text chats to conduct demos
- Up to 2 web links and up to 4 pdfs of Resources
- Company logo, 50-word company description and URL listed on event platform
- 2 complimentary registrations for booth staff
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 20 points in Game
- Company logo listed on event website

Silver Sponsor Rate: \$13,200

2024 ACDIS Annual Event

20x20 Booth

In Person Event: April 8–10, 2024

- 20x20 booth (6 foot draped table, two chairs, wastebasket)
- Four (4) Exhibit Hall Passes, discount for additional passes
- Company logo, 50-word company description and URL listed in Conference Program Guide
- 2 complimentary registrations for booth staff
- Company name listed on event website
- Lead retrieval system

Virtual Summit: February 13–14, 2024

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to conduct demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- 2 complimentary registrations for booth staff
- Company name listed on event website
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

Rate: \$9,900

Upgrade to 20x30 booth: \$11,900, 5 exhibit hall passes

Upgrade to 20x40 booth: \$13,900, 6 exhibit hall passes

10x20 Booth

In Person Event: April 8–10, 2024

- 10x20 booth (6 foot draped table, two chairs, wastebasket)
- Three (3) Exhibit Hall Passes, discount for additional passes
- Company logo, 50-word company description and URL listed in Conference Program Guide
- 2 complimentary registrations for booth staff
- Company name listed on event website
- Lead retrieval system

Virtual Summit: February 13–14, 2024

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to conduct demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- 2 complimentary registrations for booth staff
- Company name listed on event website
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

Rate: \$5,600

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2024 ACDIS Annual Event

10x10 Booth



In Person Event: April 8–10, 2024

- 10x10 booth (6 foot draped table, two chairs, wastebasket)
- Two (2) Exhibit Hall Passes, discount for additional passes
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company name listed on event website
- Lead retrieval system



Virtual Summit: February 13–14, 2024

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to do demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- 2 complimentary registrations for booth staff
- Company name listed on event website
- Request information link
- Virtual Booth text chat and resource download worth: 15 points in Game

Rate: **\$4,250**

Exclusive Registration Sponsor

- Signage with company logo and on the kick plates at registration desk with sponsor logo
- Full-page ad in Conference Program Guide
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference web page
- Branded iPad screen at all check-in locations
- Sponsor Logo in confirmation email

Rate: **\$8,200**



2024 ACDIS Annual Event

Additional Sponsorship Ideas

Hand Sanitizing Stations

- Your company logo will appear on several hand sanitizing stations placed throughout the conference space

Hand Sanitizing Stations: **\$3,500**

Directional Floor Decals

Rate: **Rates vary based on size and quantity—call for details**

Welcome Reception Sponsor

- Signage with company logo in reception area
- Full-page ad in Conference Program Guide
- Acknowledgment, description, and logo in Conference Program Guide
- Acknowledgment in conference agenda
- Company logo and link on ACDIS conference web page
- Logo on napkins
- Logo on meter board sign onsite
- Push notification in conference app

Rate: **Call for rate**

Conference Bag

Rate: **\$10,500**

Reusable Water Bottle

Rate: **\$14,000**

Conference Notepad

Rate: **Call for rate**

Hotel Key Cards

Rate: **Call for rate**

Custom Receptions, Breakfasts and Roundtables

Rate: **Call for rate**

2024 ACDIS Annual Event

Additional Sponsorship Ideas

Photo Booth Sponsorship

Rate: **Call for rate**

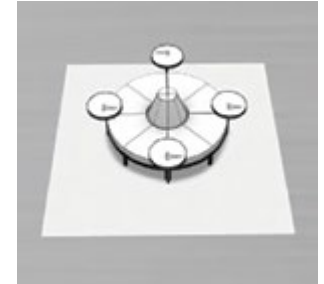
Exclusive Social Media Sponsor:

- 1 advance tweet (both before February virtual and April in-person); 1 tweet during each event as well
- 1 advance post Facebook (both before February virtual and April in-person) These posts/tweets can include:
 - A brief sentence about what you do
 - Sponsor logo + event logo
 - A brief “thank you” from ACDIS sponsoring social media efforts for the event
 - Link to your website

Rate: **Call for rate**

ACDIS Charging Furniture/ Lounge Option

- Location/description: Will fit in 10x10 booth space. Four charging tables around seating. Branding opportunities on tabletops. Additional branding signage in booth for additional cost.
- Quantity available: 1



Rate: **Call for rate**