

acdis 2022 IMAGINE



May 2–5, 2022 | Gaylord Palms Resort &
Convention Center, Kissimmee, FL

EXHIBITOR Prospectus

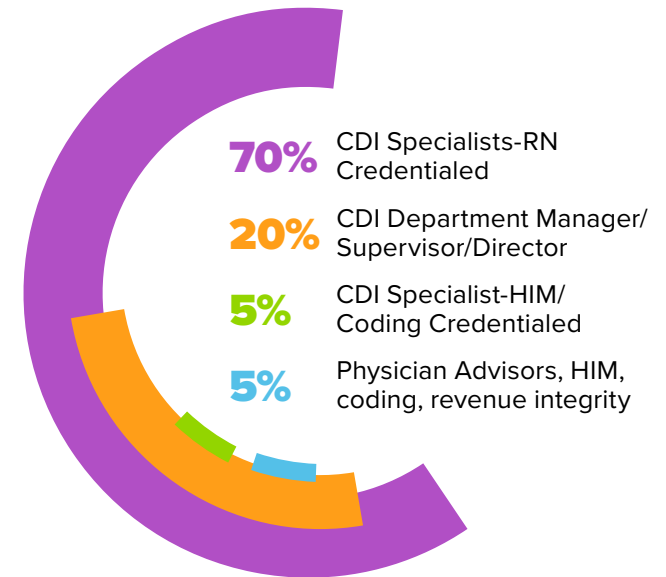
For more information on exhibiting, advertising, and sponsorship opportunities, please contact:
Carrie Dry at 630-235-2745 or email CDry@hcpro.com

Welcome to the National ACDIS Conference!

For 2022, the ACDIS event package will include the in-person event May 2–5, 2022, as well as our ACDIS Virtual Summit on February 16–17, 2022. The virtual event will use the same platform and follow similar schedule as the April 2021 ACDIS Virtual Summit with a virtual exhibit hall so exhibitors can generate leads, network, and offer live demos for our attendees. In 2021, the April Virtual Summit had over 1000 attendees. We have outlined the sponsorship packages and exhibitor opportunities in the following pages, but would be happy to discuss with you further via telephone or email.

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or email CDry@hcpro.com

Attendee Profile



The Association of Clinical Documentation Integrity Specialists (ACDIS) is a community in which clinical documentation integrity(CDI) professionals share the latest tips, tools, and strategies to implement successful CDI programs and achieve professional growth. Its mission is to bring CDI specialists together. The ACDIS annual conference focuses on problem documentation areas with disease-specific educational sessions. Expert faculty will identify compliance risk areas, provide strategies for writing effective queries, present case studies, show how to demonstrate the ROI of a CDI program to upper management, and much more.

For more information on becoming a member, please visit us at www.acdis.org.



ACDIS Virtual Summit

February 16–17, 2022



We launched this new virtual event format in July 2020 with our “Back to the Hospital: COVID-19 Transition to a New Normal”, followed by our “ACDIS Summit: State of CDI Profession” in April 2021. This event is free to qualified CDI professionals. In both 2020 and 2021, both of these virtual events had over 1,000 attendees.

Format:

- Panel discussion of CDI leaders selected by ACDIS team
- Three 60 minute sponsored webinars
- One 60 minute Editorial webinar (ACDIS team selects CDI leader to present case study)

Sponsor Benefits:

- Virtual Exhibit hall with booths
- Ability to do product demos with video chats
- Lead Generation
- Raffle prizes to encourage attendees to visit booths

CDI Leadership Exchange

August 28–29, 2022

Omni Barton Creek, Austin, TX

ACDIS Physician Advisor Exchange

August 29–30, 2022

Omni Barton Creek, Austin, TX



Our Exchange events are intimate events and are invitation only to a select group of CDI leaders and Physician Advisors. Sponsors receive: exclusive roundtable sessions, networking opportunities and two reps from the sponsoring company can participate in all editorial sessions. ***Sponsorship space is limited, so don't delay!***

2022 ACDIS Annual Event

Platinum Sponsor Event Package **ONE AVAILABLE**



In Person Event

- 20x20 booth
- Premier placement of logo on Exhibit Hall Entrance Banner sign
- Logo on Official ACDIS Lanyard for all attendees
- Dedicated Meter Board Sign calling out Platinum Sponsor
- 3'x7' sign with one side dedicate to platinum sponsor logo and image
- Logo on napkins during lunch on Day 1
- Six (6) Full Conference Passes*
- Eight (8) Exhibit Hall Passes*
- Logo on the cover of the Conference Program Guide
- Two-page spread ad in Conference Program Guide
- Collateral insert in official ACDIS Conference Bag (no larger than 8.5"x11" sheet of paper)
- Company logo, 50-word company description and URL listed in event program guide
- Acknowledgment in ACDIS conference marketing
- Ad (728x90) on ACDIS Web site April and May
- Medium Rectangle (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Use of ACDIS Conference Exclusive Title Sponsor Logo
- Lead retrieval system



Virtual Summit: February 16–17, 2022

- One-hour webinar with content/speakers provided by sponsors
- Lead retrieval system
- Booth with up to four reps for video/text chats to do demos
- Up to 4 web links and up to 4 pdfs of resources
- Company logo, 50-word company description and URL listed in event program guide
- Company logo listed on ad on lobby/landing page of virtual website
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 50 points in Game

Platinum Sponsor Rate: \$32,000

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

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2022 ACDIS Annual Event

Gold Sponsor Event Package **TWO AVAILABLE**



In Person Event

- 20x20 booth
- Logo on napkins during one break
- Two (2) Full Conference Passes*
- Five (5) Exhibit Hall Passes*
- One Full-page ad in Conference Program Guide
- Collateral insert in official ACDIS Conference Bag (limited to no larger than 8.5"x11" sheet of paper)
- Company logo, 50-word company description and URL listed in event program guide
- Medium Rectangle (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Lead retrieval system



Virtual Summit: February 16–17, 2022

- One-hour webinar-content/speakers provided by sponsors
- Lead retrieval system
- Booth with three reps for video/text chats to do demos
- Up to 4 web links and up to 4 pdfs of Resources
- Logo as sponsor on acdis.org website
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 25 points in Game

Gold Sponsor Rate: \$22,500

2022 ACDIS Annual Event

Silver Sponsor Event Package *Limited Spots available on a first come, first serve basis*



In Person Event

- 10x20 booth
- One (1) Full Conference Pass*
- Three (3) Exhibit Hall Passes*
- Collateral insert in official ACDIS Conference Bag (no larger than 8.5"x11" sheet of paper)
- Company logo, 50-word company description and URL listed in event program guide
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference attendee list for direct mail purposes
- Lead retrieval system
- Option to upgrade to 20x20 booth additional \$3,900



Virtual Summit: February 16–17, 2022

- Lead retrieval system
- Booth with two reps for video/text chats to do demos
- Up to 2 web links and up to 4 pdfs of Resources
- Logo and company description in Digital Program Guide
- Company logo, 50-word company description and URL listed in event program guide
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

Silver Sponsor Rate: \$12,000

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

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2022 ACDIS Annual Event

20x20 Booth



In Person Event

- 20x20 booth (6 foot draped table, two chairs, wastebasket)
- Four (4) Exhibit Hall Passes, discount for additional passes*
- Company logo, 50-word company description and URL listed in event program guide
- Company name listed on event website
- Lead retrieval available for purchase



Virtual Summit: February 16–17, 2022

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to do demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- Company logo, 50-word company description and URL listed in event program guide
- Company name listed on event website
- Request information link
- Virtual Booth text chat and resource download worth: 15 points in Game

Rate: **\$9,000**

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

10x20 Booth



In Person Event

- 10x20 booth (6 foot draped table, two chairs, wastebasket)
- Three (3) Exhibit Hall Passes, discount for additional passes*
- Company logo, 50-word company description and URL listed in event program guide
- Company name listed on event website
- Lead retrieval available for purchase



Virtual Summit: February 16–17, 2022

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to do demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- Company logo, 50-word company description and URL listed in event program guide
- Company name listed on event website
- Request information link
- Virtual Booth text chat and resource download worth: 15 points in Game

Rate: **\$5,100**

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2022 ACDIS Annual Event

10x10 Booth



In Person Event

- 10x10 booth (6 foot draped table, two chairs, wastebasket)
- Two (2) Exhibit Hall Passes, discount for additional passes*
- Company logo, 50-word company description and URL listed in event program guide
- Company name listed on event website
- Lead retrieval available for purchase



Virtual Summit: February 16–17, 2022

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to do demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- Company logo, 50-word company description and URL listed in event program guide
- Company name listed on event website
- Request information link
- Virtual Booth text chat and resource download worth: 15 points in Game

Rate: **\$3,900**

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

Additional Sponsorship Ideas

- Face Masks: Your company logo will appear on face masks that will be included in the attendees' totebag.

Face Mask Rate: **\$5,000**

- Hand Sanitizing Stations: Your company logo will appear on several hand sanitizing stations placed throughout the conference space.

Hand Sanitizing Stations: **\$3,500**

- Directional Floor Decals

Floor Decals Rate: **\$3,900**

Exclusive Registration Sponsor

- Signage with company logo at registration area including kick plates at registration desk with Sponsor logo.
- Full-page ad in exhibitor Conference Program Guide
- Company logo, 50-word company description and URL listed in event program guide
- Company logo and link on ACDIS conference web page
- Branded iPad border at all check-in locations
- Sponsor Logo in confirmation email.

Rate: **\$7,500**

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