



**May 4–7, 2025**

Exhibit hall hours May 4–6, 2025

Gaylord Palms Resort & Convention Center, Kissimmee, FL

# **EXHIBITOR** Prospectus

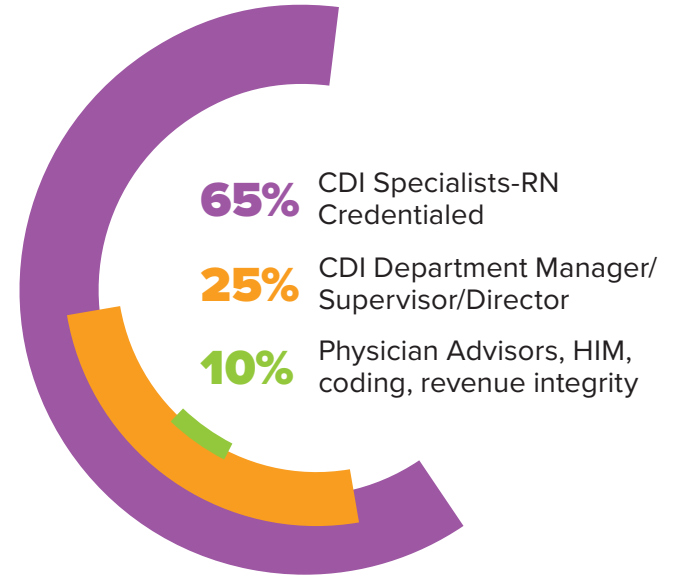
For more information on exhibiting, advertising, and sponsorship opportunities, please contact: **Carrie Dry** at **630-235-2745** or email **[carrie.dry@hcpro.com](mailto:carrie.dry@hcpro.com)**

# Welcome to the National ACDIS Conference!

For 2025, the ACDIS event package will include the in-person event May 4–6, 2025, as well as our ACDIS Virtual Summit on February 25–26, 2025. The virtual event will follow a similar schedule as the February 2024 event with a virtual exhibit hall so exhibitors can generate leads, network, and offer live demos for our attendees. We have outlined the sponsorship packages and exhibitor opportunities in the following pages, but would be happy to discuss with you further via telephone or email.

Contact **Carrie Dry** at **630-235-2745**  
or email **carrie.dry@hcpro.com**

## Attendee Profile



The Association of Clinical Documentation Integrity Specialists (ACDIS) is a community in which clinical documentation integrity (CDI) professionals share the latest tips, tools, and strategies to implement successful CDI programs and achieve professional growth. Its mission is to bring CDI specialists together. The ACDIS annual conference focuses on problem documentation areas with disease-specific educational sessions. Expert faculty will identify compliance risk areas, provide strategies for writing effective queries, present case studies, show how to demonstrate the ROI of a CDI program to upper management, and much more.

For more information on becoming a member, please visit us at [www.acdis.org](http://www.acdis.org).



# ACDIS Virtual Summit

February 25–26, 2025



We launched the virtual event format in July 2020 with great success and have held virtual events with exhibit halls each year since. The 2025 virtual event will once again be free for qualified CDI professionals.

## **Format:**

- Four 60-minute sponsored webinars
- Two 60-minute editorial educational webinars (ACDIS team selects CDI leaders to present)

## **Sponsor Benefits:**

- Virtual Exhibit hall with booths
- Lead Generation
- Raffle prizes to encourage attendees to visit booths

# 2025 ACDIS Annual Event

## Platinum Sponsor Event Package **ONE AVAILABLE**



### In Person Event: May 4–6, 2025

- 20x20 booth
- Premier placement of logo on Exhibit Hall Entrance sign
- Logo on Official ACDIS Lanyard for all attendees
- 3' x 7' sign thanking our sponsors and exhibitors and will call out the Platinum Sponsor
- 3'x7' sign with one side dedicated to platinum sponsor logo and image
- Logo on napkins during lunch on Day 1
- Six (6) Full Conference Passes
- Eight (8) Exhibit Hall Passes
- Logo on the cover of the Conference Program Guide
- Logo on cover of Conference Brochure
- Two-page spread ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Ad (300x250) on ACDIS website March and April
- Rectangle ad (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Use of ACDIS Conference Exclusive Platinum Sponsor Logo
- Lead retrieval system



### Virtual Summit: February 25–26, 2025

- One-hour webinar with content/speakers provided by sponsors
- Lead generation
- Booth with up to four reps for video/text chats to conduct demos
- Up to 4 web links and up to 4 pdfs of resources
- Company logo, 50-word company description and URL listed on event platform
- Company logo listed on event website
- 4 complimentary registrations
- Request information link
- Booth bonus points and resource download worth: 50 points in Game

**Platinum Sponsor Rate: \$35,900**

# 2025 ACDIS Annual Event

Gold Sponsor Event Package **THREE AVAILABLE**



## In Person Event: May 4–6, 2025

- 20x20 booth
- Logo on napkins during one break
- Two (2) Full Conference Passes
- Five (5) Exhibit Hall Passes
- One full-page ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Medium Rectangle (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Lead retrieval system



## Virtual Summit: February 25–26, 2025

- One-hour webinar with speakers provided by sponsors
- Lead generation
- Booth with three reps for video/text chats to conduct demos
- Up to 4 web links and up to 4 pdfs of Resources
- Company logo listed on event website
- Company logo, 50-word company description and URL listed on event platform
- 3 complimentary registrations
- Request information link
- Booth bonus points and resource download worth: 25 points in Game

**Gold Sponsor Rate: \$25,200**

# 2025 ACDIS Annual Event

Silver Sponsor Event Package **Limited Spots available on a first come, first serve basis**



## In Person Event: May 4–6, 2025

- 10x20 booth
- One (1) Full Conference Pass
- Three (3) Exhibit Hall Passes
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference attendee list for direct mail purposes
- Lead retrieval system
- Option to upgrade to 20x20 booth additional \$3,900



## Virtual Summit: February 25–26, 2025

- Lead generation
- Booth with two reps for video/text chats to conduct demos
- Up to 2 web links and up to 4 pdfs of Resources
- Company logo, 50-word company description and URL listed on event platform
- 2 complimentary registrations
- Request information link
- Booth bonus points and resource download worth: 20 points in Game
- Company logo listed on event website

**Silver Sponsor Rate: \$13,500**

# 2025 ACDIS Annual Event

## 20x20 Booth

### In Person Event: May 4–6, 2025

- 20x20 booth (6 foot draped table, two chairs, wastebasket)
- Four (4) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website
- Lead retrieval system

### Virtual Summit: February 25–26, 2025

- Lead generation
- Virtual Booth with two reps for video/text chats to conduct demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- 2 complimentary registrations
- Company name listed on event website
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

**Rate: \$10,100**

Upgrade to 20x30 booth: \$12,100 exhibit hall passes

Upgrade to 20x40 booth: \$14,200 6 exhibit hall passes

## 10x20 Booth

### In Person Event: May 4–6, 2025

- 10x20 booth (6 foot draped table, two chairs, wastebasket)
- Three (3) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website
- lead generation

### Virtual Summit: February 25–26, 2025

- Lead generation
- Virtual Booth with two reps for video/text chats to conduct demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- 2 complimentary registrations
- Company name listed on event website
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

**Rate: \$5,700**

Contact **Carrie Dry** at **630-235-2745** or email [carrie.dry@hcpro.com](mailto:carrie.dry@hcpro.com)



# 2025 ACDIS Annual Event

## 10x10 Booth



### In Person Event: May 4–6, 2025

- 10x10 booth (6 foot draped table, two chairs, wastebasket)
- Two (2) Exhibit Hall Passes, discount for additional passes
- Company logo listed in Conference Program Guide
- Company name listed on event website
- Lead retrieval system



### Virtual Summit: February 25–26, 2025

- Lead generation
- Virtual Booth with two reps for video/text chats to do demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- 2 complimentary registrations
- Company name listed on event website
- Request information link
- Virtual Booth text chat and resource download worth: 15 points in Game

**Rate: \$4,300**

## Exclusive Registration Sponsor

- Signage with company logo and on the kick plates at registration desk with sponsor logo
- Full-page ad in Conference Program Guide
- Branded iPad screen at all check-in locations
- Sponsor Logo in confirmation email

**Rate: \$8,200**





# 2025 ACDIS Annual Event

## Additional Sponsorship Ideas

### Hand Sanitizing Stations

- Your company logo will appear on two (2) hand sanitizing stations placed at the entrance to the exhibit hall.

Hand Sanitizing Stations: **\$3,500**

### Directional Floor Decals

Rate: **Rates vary based on size and quantity—call for details**

### Welcome Reception Sponsor

- Signage with company logo in reception area
- Full-page ad in Conference Program Guide
- Acknowledgment in conference agenda
- Logo on napkin
- Push notification in conference app

Rate: **Call for rate**

### Conference Bag

Rate: **\$10,500**

### Reusable Water Bottle

Rate: **\$14,000**

### Conference Notepad

Rate: **Call for rate**

### Hotel Key Cards

Rate: **Call for rate**

### Custom Receptions, Breakfasts and Roundtables

Rate: **Call for rate**

# 2025 ACDIS Annual Event

## Additional Sponsorship Ideas

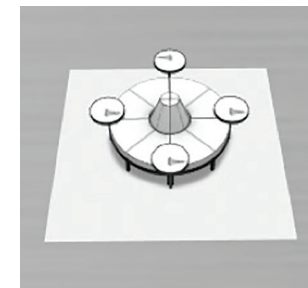
### Exclusive Social Media Sponsor:

- 1 advance tweet (both before February virtual and April in-person); 1 tweet during each event as well
- 1 advance post Facebook (both before February virtual and April in-person) These posts/tweets can include:
  - A brief sentence about what you do
  - Sponsor logo + event logo
  - A brief “thank you” from ACDIS sponsoring social media efforts for the event
  - Link to your website

Rate: **Call for rate**

### ACDIS Charging Furniture/ Lounge Option

- Location/description: Will fit in 10x10 booth space. Four charging tables around seating. Branding opportunities on tabletops. Additional branding signage in booth for additional cost.
- Quantity available: 1



Rate: **Call for rate**

## 2024 Events to Consider

### Denials Management Leadership Exchange

September 10-11, 2024 | Hilton Chicago/Oak Brook Hills Resort & Conference Center, Oak Brook, IL

### Revenue Integrity Symposium

September 12-13, 2024 | Hilton Chicago/Oak Brook Hills Resort & Conference Center, Oak Brook, IL

### CDI Leadership Exchange

October 20-21, 2024 | The Ballantyne, a Luxury Collection Hotel, Charlotte, NC

### Physician Advisor Exchange

October 21-22, 2024 | The Ballantyne, a Luxury Collection Hotel, Charlotte, NC