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CDI IN BLOOM | **acdis 2023**

May 8–11

📍 **HYATT REGENCY CHICAGO, IL**

EXHIBITOR Prospectus

For more information on exhibiting, advertising, and sponsorship opportunities, please contact:

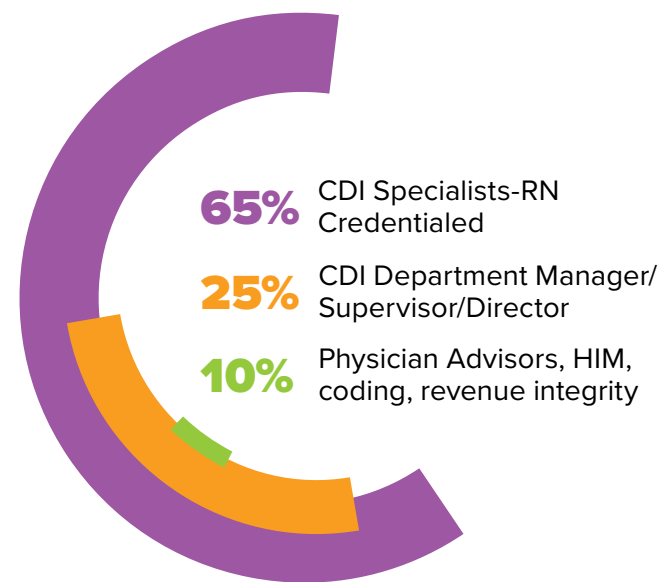
Carrie Dry at **630-235-2745** or email **CDry@hcpro.com**

Welcome to the National ACDIS Conference!

For 2023, the ACDIS event package will include the in-person event May 8–11, 2023, as well as our ACDIS Virtual Summit on February 27–28, 2023. The virtual event will use the same platform and follow similar schedule as the February 2022 event with a virtual exhibit hall so exhibitors can generate leads, network, and offer live demos for our attendees. In 2022, the February Virtual Summit had over 900 attendees. We have outlined the sponsorship packages and exhibitor opportunities in the following pages, but would be happy to discuss with you further via telephone or email.

Contact **Carrie Dry** at **630-235-2745**
or email **CDry@hcpro.com**

Attendee Profile



The Association of Clinical Documentation Integrity Specialists (ACDIS) is a community in which clinical documentation integrity(CDI) professionals share the latest tips, tools, and strategies to implement successful CDI programs and achieve professional growth. Its mission is to bring CDI specialists together. The ACDIS annual conference focuses on problem documentation areas with disease-specific educational sessions. Expert faculty will identify compliance risk areas, provide strategies for writing effective queries, present case studies, show how to demonstrate the ROI of a CDI program to upper management, and much more.

For more information on becoming a member, please visit us at **www.acdis.org**.



ACDIS Virtual Summit

February 27–28, 2023



We launched the virtual event format in July 2020 with great success and have held virtual events with exhibit halls in 2021 and 2022 that each attracted over 900 attendees. The 2023 virtual event will once again be free for qualified CDI professionals.

Format:

- Panel discussion of CDI leaders selected by ACDIS team
- Four 60-minute sponsored webinars
- One 60-minute Editorial webinar (ACDIS team selects CDI leader to present case study)

Sponsor Benefits:

- Virtual Exhibit hall with booths
- Ability to conduct product demos with video chats
- Lead Generation
- Raffle prizes to encourage attendees to visit booths

2023 ACDIS Annual Event

Platinum Sponsor Event Package **ONE AVAILABLE**



In Person Event: May 8–11, 2023

- 20x20 booth
- Premier placement of logo on Exhibit Hall Entrance sign
- Logo on Official ACDIS Lanyard for all attendees
- 3' x 7' sign thanking our sponsors and exhibitors and will call out the Platinum Sponsor
- 3'x7' sign with one side dedicated to platinum sponsor logo and image
- Logo on napkins during lunch on Day 1
- Six (6) Full Conference Passes*
- Eight (8) Exhibit Hall Passes*
- Logo on the cover of the Conference Program Guide
- Logo on cover of Conference Brochure
- Two-page spread ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Ad (728x90) on ACDIS website April and May
- Leaderboard ad (728x90) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Use of ACDIS Conference Exclusive Platinum Sponsor Logo
- Lead retrieval system for Exhibit Hall Pass holders



Virtual Summit: February 27–28, 2023

- One-hour webinar with content/speakers provided by sponsors
- Lead retrieval system
- Booth with up to four reps for video/text chats to conduct demos
- Up to 4 web links and up to 4 pdfs of resources
- Company logo, 50-word company description and URL listed on event platform
- Company logo listed on event website
- Company logo listed on lobby/landing page of virtual website
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 50 points in Game

Platinum Sponsor Rate: \$32,000

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

2023 ACDIS Annual Event

Gold Sponsor Event Package **THREE AVAILABLE**



In Person Event: May 8–11, 2023

- 20x20 booth
- Logo on napkins during one break
- Two (2) Full Conference Passes*
- Five (5) Exhibit Hall Passes*
- One full-page ad in Conference Program Guide
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Medium Rectangle (300x250) in one issue of CDI Strategies before Conference
- Company logo and link on ACDIS conference exhibitor page with designation of sponsorship level
- One-time use of the pre-conference list and one-time use of post conference attendee list for direct mail purposes
- Lead retrieval system for Exhibit Hall Pass holders



Virtual Summit: February 27–28, 2023

- One-hour webinar with speakers provided by sponsors
- Lead retrieval system
- Booth with three reps for video/text chats to conduct demos
- Up to 4 web links and up to 4 pdfs of Resources
- Company logo listed on event website
- Company logo, 50-word company description and URL listed on event platform
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 25 points in Game

Gold Sponsor Rate: \$22,500

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

2023 ACDIS Annual Event

Silver Sponsor Event Package Limited Spots available on a first come, first serve basis



In Person Event: May 8–11, 2023

- 10x20 booth
- One (1) Full Conference Pass*
- Three (3) Exhibit Hall Passes*
- Pre-event Sponsor Spotlight email for sponsor to provide pdf of collateral and company description to be sent to all registrants prior to conference
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference exhibitor web page with designation of sponsorship level
- One-time use of the pre-conference attendee list for direct mail purposes
- Lead retrieval system for Exhibit Hall Pass holders
- Option to upgrade to 20x20 booth additional \$3,900



Virtual Summit: February 27–28, 2023

- Lead retrieval system
- Booth with two reps for video/text chats to conduct demos
- Up to 2 web links and up to 4 pdfs of Resources
- Company logo, 50-word company description and URL listed on event platform
- Banner ad in top of booth
- Request information link
- Booth bonus points and resource download worth: 20 points in Game
- Company logo listed on event website

Silver Sponsor Rate: \$12,000

*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

2023 ACDIS Annual Event

20x20 Booth



In Person Event: May 8–11, 2023

- 20x20 booth (6 foot draped table, two chairs, wastebasket)
- Four (4) Exhibit Hall Passes, discount for additional passes*
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company name listed on event website
- Lead retrieval available for purchase



Virtual Summit: February 27–28, 2023

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to conduct demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- Company name listed on event website
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

Rate: \$9,000

10x20 Booth



In Person Event: May 8–11, 2023

- 10x20 booth (6 foot draped table, two chairs, wastebasket)
- Three (3) Exhibit Hall Passes, discount for additional passes*
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company name listed on event website
- Lead retrieval available for purchase



Virtual Summit: February 27–28, 2023

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to conduct demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- Company name listed on event website
- Request information link
- Booth bonus points and resource download worth: 15 points in Game

Rate: \$5,100

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2023 ACDIS Annual Event

10x10 Booth



In Person Event: May 8–11, 2023

- 10x10 booth (6 foot draped table, two chairs, wastebasket)
- Two (2) Exhibit Hall Passes, discount for additional passes*
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company name listed on event website
- Lead retrieval available for purchase



Virtual Summit: February 27–28, 2023

- Lead retrieval system
- Virtual Booth with two reps for video/text chats to do demos
- One resource file included in booth (pdfs of case studies, product info, etc.)
- Company name listed on event website
- Request information link
- Virtual Booth text chat and resource download worth: 15 points in Game

Rate: \$3,900

Exclusive Registration Sponsor

- Signage with company logo at registration area including kick plates at registration desk with Sponsor logo.
- Full-page ad in exhibitor Conference Program Guide
- Company logo, 50-word company description and URL listed in Conference Program Guide
- Company logo and link on ACDIS conference web page
- Branded iPad border at all check-in locations
- Sponsor Logo in confirmation email.

Rate: \$7,500



*Additional passes will only be sold to exhibitors if CDC guidelines and state and local restrictions permit.

2023 ACDIS Annual Event

Additional Sponsorship Ideas

Hand Sanitizing Stations

- Your company logo will appear on several hand sanitizing stations placed throughout the conference space.

Hand Sanitizing Stations: \$3,500

Directional Floor Decals

Rate: Rates vary based on size and quantity—call for details

Welcome Reception Sponsor

- Signage with company logo in reception area
- Full-page ad in exhibitor Conference Program Guide
- Acknowledgment, description, and logo in Conference Program Guide
- Acknowledgment in conference agenda
- Company logo and link on ACDIS conference web page
- Logo on napkins
- Logo on Meter board sign onsite
- Push notification in conference app

Rate: Call for rate

Conference Bag

Rate: \$15,000

Reusable Water Bottle

Rate: \$14,000

Conference Notepad

Rate: Call for rate

Hotel Key Cards

Rate: Call for rate

Custom Receptions, Breakfasts and Roundtables

Rate: Call for rate

2023 ACDIS Annual Event

Additional Sponsorship Ideas

Photo Booth Sponsorship

Rate: **\$11,500**

Pre-conference Boot Camp Sponsor

Rate: **Call for rate**

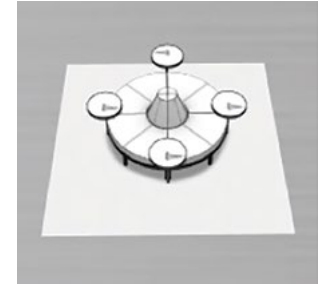
Exclusive Social Media Sponsor:

- 1 advance tweet (both before February virtual and May in-person); 1 tweet during the each event as well
- 1 advance post Facebook (both before February virtual and May in-person) These posts/tweets can include:
 - A brief sentence about what you do
 - Sponsor logo + event logo
 - A brief “thank you” from ACDIS sponsoring social media efforts for the event
- Link to your website

Rate: **Call for rate**

ACDIS Charging Furniture/ Lounge Option

- Location/description: Will fit in 10x10 booth space. Four charging tables around seating. Branding opportunities on tabletops. Additional branding signage in booth for additional cost.
- Quantity available: 1



Rate: **Call for rate**