

# ACDIS Symposium: Outpatient CDI AND Physician Advisor Forum

May 15-16 2027, Caesars Forum, Las Vegas



Back by popular demand...ACDIS has combined our two popular pre-conference events in one exhibit hall! Exhibitors will have the benefit of networking with CDI leaders and physician advisors, who are tasked with developing new Outpatient CDI programs, solving challenges in existing programs, and/or educating new physician advisors or helping veteran advisors with their challenges.

The ACDIS Symposium: Outpatient CDI and the ACDIS Physician Advisor Forum both take place the day and a half preceding the National ACDIS Conference in the same convention center. Both groups of attendees will share breaks and meals in the same exhibit hall.

The exhibit hall will have six-foot tabletops as exhibit spaces so your team can set up your main booth at the National Conference. Spots are limited and available on a first-come, first-served basis.

| <b>Benefits</b>                                                                                 | <b>Gold</b><br>\$11,200<br>(Exclusive Sponsorship) | <b>Silver</b><br>\$9,000<br>(Exclusive Sponsorship) | <b>Basic</b><br>\$3800 OR \$3,600 if exhibiting at<br>the Annual ACDIS Conference |
|-------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------|
| <b>Access</b>                                                                                   |                                                    |                                                     |                                                                                   |
| Passes (Choose one: Physician Advisor OR Outpatient CDI)                                        | 2 full conference                                  | 2 full conference                                   | 2 full conference                                                                 |
| Additional passes at discount rate                                                              | ✓                                                  | ✓                                                   | ✓                                                                                 |
| <b>On-site Presence</b>                                                                         |                                                    |                                                     |                                                                                   |
| Exhibit space: 1 skirted six-foot table, 2 chairs                                               | ✓                                                  | ✓                                                   | ✓                                                                                 |
| Logo on event signage (Gold & Silver receive tier designation)                                  | ✓                                                  | ✓                                                   |                                                                                   |
| Logo on lanyard (Choose one: Physician Advisor OR Outpatient CDI)                               | ✓                                                  | ✓                                                   |                                                                                   |
| Logo on totebags that will be given to both Outpatient CDI and Physician Advisor attendees      | ✓                                                  |                                                     |                                                                                   |
| Networking break sponsors (Logo on napkins & signage)                                           | Lunch sponsor                                      | Break sponsor                                       |                                                                                   |
| <b>Lead Generation &amp; Marketing</b>                                                          |                                                    |                                                     |                                                                                   |
| Attendee networking list for both events (Name, title, organization)                            | ✓                                                  | ✓                                                   | ✓                                                                                 |
| Attendee list for pre-conference direct mail (One-time use)                                     | ✓                                                  | ✓                                                   |                                                                                   |
| <b>Promotional Digital &amp; Print</b>                                                          |                                                    |                                                     |                                                                                   |
| Conference website listing for both events                                                      | Logo + link                                        | Logo only                                           | Logo only                                                                         |
| Program guide listing for both events                                                           | Logo + 50 word description                         | Logo only                                           | Logo only                                                                         |
| 1 push notification from conference app to either Physician Advisor or Outpatient CDI audience. | ✓                                                  | ✓                                                   |                                                                                   |

Please contact Carrie Dry: [carrie.dry@hcpro.com](mailto:carrie.dry@hcpro.com) or 630-235-2745 with any questions or to reserve your space today!