

CDI

LEADERSHIP EXCHANGE

OCTOBER 26-28, 2025

PHYSICIAN ADVISOR EXCHANGE

OCTOBER 27-29, 2025

**The Revere Hotel Boston Common in
Boston, Massachusetts**

2025 Sponsorship Prospectus

October 26–28

This annual **CDI Leadership Exchange** allows for intimate networking and high-touch knowledge sharing with an exclusive group of CDI decision-makers.

Senior level CDI professionals including supervisors, managers, and directors will join us at this unique event, where all planned activities are designed for high-level networking and consistent dialogue. As a sponsoring organization, you'll be part of the agenda, holding two strategic sessions with hand-selected participants, encouraging discussion on pressing issues. Attendee lists are provided in advance of the event to sponsoring organizations, along with direct feedback regarding topics of interest.



Sponsorship Includes:

- Two 90-minute roundtables with five attendees
- Networking during the two-day event
- Two executives or subject matter experts from each sponsoring company can attend all meals, editorial sessions, and networking opportunities.
- Sponsors receive contact information for attendees in their session and email addresses for all attendees of the event.
- First right of refusal for the 2026 event
- Maximum of five sponsors—minimum ratio will be five attendees to one sponsor

**Rate for Exchange
only sponsorship:**

\$32,000

AVAILABLE ON A FIRST
COME, FIRST SERVED
BASIS.

PHYSICIAN ADVISOR EXCHANGE

2025 Sponsorship Prospectus

October 27–29

Physician advisors are a critical component of high-performing CDI programs. As educators and advisors with established credibility among medical staff, they are an important audience to get in front of.

The **Physician Advisor Exchange** is similar to the CDI Leadership Exchange with the goal of being an intimate event ideal for networking and sharing ideas in small groups. We will allow up to four sponsors. Here is what is included:

- **One 90-minute roundtable with five attendees**
- **Networking during the two-day event (kick off with an evening Welcome Reception on day one, then a full day of sessions and networking opportunities with reception/dinner on day two)**
- **Two executives or subject matter experts from each sponsoring company can attend all meals, editorial sessions, and networking opportunities**
- **Sponsors receive contact information for attendees in their session and email addresses for all attendees of the event**
- **First right of refusal for the 2026 event**
- **Maximum of four sponsors—minimum ratio will be five attendees to one sponsor**

Rate for Exchange only sponsorship: \$30,000

AVAILABLE ON A FIRST COME, FIRST SERVED BASIS

Available for CDI Leadership and Physician Advisor

Optional:

Exclusive sponsor of Exchange Insights Leadership Report

Following the event, the ACDIS team will create a 4–6 page report covering one of the hottest topics from an editorial session at the event. This report will be gated and promoted to the ACDIS audience to provide leads for the exclusive sponsor. This is an effective way to generate leads with content from thought leaders in the CDI space, with minimal work for the sponsor.

Sponsor receives:

- **Sponsorship exclusivity with logo on the cover of the report**
- **One-page perspective letter or display ad within the report**
- **Promotion of branded report to entire ACDIS audience through a dedicated email campaign, with 125 leads guaranteed**

Rate: \$13,000