



Community Meeting

February 11, 2022

Presenter: Council Leadership



Linnea Archibald

**ACDIS Associate Editorial Director,
Publications & Membership**

Linnea Archibald oversees management and strategic development of the ACDIS Leadership Council and is responsible for ACDIS' publications, managing the Forms & Tools Library Committee, overseeing CDI Week activities, and running the brand-new ACDIS CDI Scholarship Program. If you've ever interacted with ACDIS on social media, read one of ACDIS' publications, or reviewed resources on the ACDIS website, you've likely seen her name before.

Agenda

- Reminder of Council benefits, meeting structure, and involvement opportunities
- Council member panel discussion focused on the Council results related to physician engagement from the 2022 Leadership Council Research Series survey



Council Overview and Opportunities

Council benefits

- Entry to a members-only online community on the ACDIS website, accessible by using your existing ACDIS website login credentials. This access includes access to all the previous on-demand meeting recordings, a special Council member Forum thread, and articles specific for Council members
- Access to Council survey and research findings, plus the opportunity to submit questions for review and potential inclusion in future surveys
- Regular virtual meetings to unpack the latest Council research findings, swap leadership strategies and best practices, and discuss industry developments
- The CDI Leadership Insider (CLI), our official eNewsletter for Council members that goes out the second Monday of each month
- Special discounts on new ACDIS memberships and selected leadership offerings
- A membership email signature badge to show your Council membership on all your email correspondence
- Opportunities to earn ACDIS CCDS/CCDS-O continuing education credits

Council participation requirements

- Council members must participate in 75% of the Council surveys in order to be eligible for automatic renewal in the next year
 - Surveys will be sent via email and several reminders will be sent before the survey closes
 - In order to receive credit for the surveys, Council members must do the following
 - Complete their contact information; this is the only way we can track your participation concretely
 - Optional: When Council members complete the survey, they will receive a certificate of completion at the end of the survey. Council members are encouraged to save this certificate to their files as an additional verification point.

Council participation requirements, cont.

- Council surveys:
 - Please note that the surveys required to meet the participation requirements are NOT the same as the form members fill out to register for Council meetings
 - Most surveys will take roughly 10 minutes to complete and will be launched quarterly
- Council members must stay actively involved in the CDI profession and employed by a healthcare facility or system (as opposed to a consulting firm or vendor organization) for the duration of their term to remain eligible
 - If the circumstances of your role change, please contact Associate Editorial Director Linnea Archibald (larchibald@acdis.org) immediately.

Council meeting schedule

- Council meetings will take place the second Friday of each meeting month from 2-3:10 p.m. eastern. All Council meetings have been scheduled for the 2021/2022 term.
- Council members can register for any of these meetings by following the links on [the ACDIS website here](#).
- Linnea Archibald sent out calendar holds for all 2021/2022 meetings this week to mark the time on your calendars.
 - Note that topics and panelists will be chosen closer to the meeting dates; members can suggest meeting topics by [clicking here](#).
- Can't attend live? The meeting recording and materials will be made available within 24 hours of the live call date.

Council CEU opportunities

- Council members can earn ACDIS CCDS/CCDS-O CEUs by participating in a number of ways:
 - **Attend an ACDIS Leadership Council virtual community meeting:** The CEU will be emailed to all qualifying participants after the on-demand period has closed two weeks after the live call date. To qualify, Council members must either attend the full, live meeting, or view the full, on-demand meeting recording within two weeks of the meeting's live broadcast.
 - **Present on a CDI-related topic during a Council full-group virtual meeting:** Council members may claim 2 CEUs for each full-group virtual meeting in which they speak as a panelist or presenter. Note: these CEUs are in lieu of the 1 credit awarded to meeting attendees.
 - **Write for the CLI:** Council members may claim 0.5 CEUs per 350 published words of their original work featured in the CLI. Council members can submit an idea by [clicking here](#).

What's next?

- 2/14/22: Next issue of **CLI** hits your inbox
- Q1-Q2 2022
 - In case you missed it: ACDIS is currently hiring a full-time new CDI education specialist! For more information or to apply, [click here](#).
 - Register for the April 8, 2022, Council meeting on [the ACDIS website](#). The topic will be focused on the second part of the 2022 Leadership Council Research Series survey.
 - Our third Council survey will be launched in May 2022. Linnea will notify members when that's available!
 - Mark your calendars: ACDIS will be hosting a special Council reception on the last night of the 2022 ACDIS conference. More info to come!
- Go to the “Current Council Member Info” page on the ACDIS website for more updates. ([Link](#))

Community meeting reminders

- Earning CEUs for participating in live or on-demand shows
 - *Note: All participating Council members, whether they joined the meeting live or listened to the on-demand version, will receive their CEU AFTER the on-demand period closes (two weeks after the live broadcast date).*
 - Accessing 2021/2022 term on-demand materials
 - [October 8, 2021, meeting materials](#)
 - [December 10, 2021, meeting materials](#)
 - The 2020/2021 term on-demand materials can be found on [the Council resource page](#).
 - Email communications about meetings will generally come “from” Linnea Archibald or Melissa Varnavas. Reply to Linnea Archibald with any questions.
- >> Get the full rundown on community meetings: <https://acdis.org/acdis-leadership-council/full-group-meetings>

Tips for ensuring Council communications reach you

- When responding to meeting invites, surveys, and other Council opportunities:
 - Be consistent and accurate when entering your info (name and email address)
 - Use the same email address; double check for typos
 - Use your full name, not a nickname; double check for typos or inconsistencies (e.g., alternating between a space and a dash in a hyphenated last name)
- Email Linnea Archibald (larchibald@acdis.org) if your primary email address or any other key professional detail changes.
- Whitelist the CLI send address (acdis-lc@e.news.hcpro.com). Still having trouble?
 - Check the inboxes of any alternate email addresses you might have entered into early Council surveys—the primary email address we have on file for each Council member is where your CLI issue is going
 - Check your deleted items folder and spam filter to ensure CLI isn't getting trapped



Physician Engagement and Moving CDI “Upstream”

A council member panel discussion

Today's Panelists



Kaitlyn Crowther, RHIA
Chief product owner
3M Health Information Systems
Pittsburgh, Pennsylvania



Tami McMasters Gomez, CCS, CCDS, CDIP
CDI director
UC Davis Health
Sacramento, California



Jessica Risner, BSN, RN, CCDS
CDI director
Banner Health
Phoenix, Arizona



Survey Demographics

2022 CDI Leadership Council Research Series Survey

Job Titles

Option	Percentage
CDI specialist	0.95%
CDI lead	3.79%
CDI supervisor	7.58%
CDI manager	37.91%
CDI director	33.65%
CDI auditor	1.42%
CDI educator	1.90%
CDI physician educator	0.47%
CDI quality specialist	0.47%
CDI denials specialist	0.47%
HIM/coding supervisor	0.47%
HIM/coding manager	0.47%
HIM/coding director	3.32%
Hospital executive	3.32%
Other	3.79%

Credentials Held

Option	Percentage
Accredited Case Manager (ACM)	2.84%
Certified Clinical Documentation Specialist (CCDS)	73.93%
CCDS-Outpatient (CCDS-O)	3.79%
Certified Case Manager (CCM)	4.74%
Certified Coding Specialist (CCS)	25.12%
Certified Professional Coder (CPC)	3.32%
Certified Documentation Expert Outpatient (CDEO)	0.95%
Clinical Documentation Improvement Practitioner (CDIP)	20.85%
Certified Professional in Healthcare Quality (CPHQ)	3.32%
Certified Risk Adjustment Coder (CRC)	3.32%
Bachelor of Medicine, Bachelor of Surgery (MBBS)	1.90%
Doctor of Medicine (MD)	4.27%
Master of Healthcare Administration (MHA)	9.95%
Nurse Practitioner (NP)	0.47%
Registered Health Information Administrator (RHIA)	12.80%
Registered Health Information Technician (RHIT)	3.79%
Registered Nurse (RN)	72.04%
Other	30.33%

Organization Type

Option	Percentage
Acute care hospital	28.44%
Healthcare system with multiple sites	68.72%
Children's hospital/pediatrics	1.42%
Long-term acute care	0.47%
Other	0.95%

Time in CDI Field and Role

	0-2 years	3-5 years	6-8 years	9-10 years	11-15 years	16-20 years	>20 years
Current profession	0.00%	8.06%	15.64%	9.00%	18.96%	13.27%	35.07%
Current position	19.43%	34.60%	19.43%	8.53%	12.32%	3.32%	2.37%

Number of Beds: Facility

Option	Percentage
N/A	21.33%
100 or fewer	0.47%
101-200	4.27%
201-300	9.00%
301-400	9.00%
401-500	7.58%
501-600	9.48%
601-700	6.16%
701-800	3.79%
801-900	2.84%
901-1,000	4.74%
1,001 or more	21.33%

Number of Beds: Systemwide

Option	Percentage
N/A, I don't work for a healthcare system	9.95%
500 or less	8.06%
501-600	2.84%
601-700	1.90%
701-800	3.32%
801-900	3.32%
901-1,000	3.79%
1,001-1,500	10.90%
1,501-2,000	15.64%
2,001-2,500	7.11%
2,501-3,000	7.58%
3,001 or more	25.59%

CDI Reporting Structure

Option	Percentage
Standalone CDI department	4.74%
HIM/coding	23.70%
Finance	11.85%
Revenue cycle/integrity	30.33%
Quality	10.43%
Nursing/clinical	3.32%
Case management	5.21%
Other	10.43%



Physician Engagement and Moving CDI “Upstream”

2022 CDI Leadership Council Research Series Survey

Who conducts CDI physician education in your organization?

Option	Percentage
CDI educator	25.59%
Physician educator	7.11%
Physician advisor/champion	52.61%
CDI specialists	56.87%
CDI lead	25.59%
CDI supervisor	14.69%
CDI manager	51.66%
CDI director	40.28%
External consultants	16.59%
Other (please specify)	4.74%

Which of the following physician education/engagement methods are part of your forward-thinking CDI strategy?

Option	Percentage
Traditional concurrent CDI queries (either electronic or paper)	92.42%
Traditional retrospective CDI queries (either electronic or paper)	70.14%
Verbal queries	41.71%
Peer-to-peer education (e.g., from a physician advisor)	75.83%
One-on-one education from a CDI team member	72.51%
Technology such as proactive nudges delivered by computer-assisted physician documentation (CAPD) products	31.75%
Tip cards/written material from the CDI department	78.67%
Formal in-person group CDI education	54.03%
Formal virtual group CDI education	75.36%
Other (please specify)	11.37%

If you have CAPD technology, how have your physicians responded?

Option	Percentage
They generally feel it's helped decrease the number of queries they receive	5.21%
They generally feel it's helped them document more efficiently/quickly	6.16%
They generally feel it's not helpful as currently used/deployed	7.11%
They generally don't seem to care one way or another	6.16%
They reduce documentation rework	1.42%
N/A; we don't have a CAPD technology in place	65.88%
Other (please specify)	16.59%

How do you roll out new CDI education to physicians?

	5-We use this method and it's highly effective.	4-We use this method and it's effective.	3-We use this method and it's somewhat effective.	2-We use this method and it's not effective.	1-We do not use this method.
We go service line by service line	25.59%	36.49%	16.59%	2.37%	18.96%
We offer optional education sessions for physicians to attend (in-person or virtually)	12.80%	22.27%	20.85%	6.16%	37.91%
We offer mandatory education sessions for physicians to attend (in-person or virtually)	7.58%	12.32%	9.95%	0.95%	69.19%
We upload all education to our intranet and notify physicians it's available	1.90%	10.90%	23.22%	9.00%	54.98%
We hand out physical tip sheets/place them on the units or in the physician lounges	6.16%	31.75%	32.70%	5.69%	23.70%
We educate our physician advisor/champion who then educates the physicians	21.33%	35.07%	16.59%	1.42%	25.59%

Rate the following factors by level of importance when choosing and implementing a physician-facing AI technology.

	5-Most important	4-Important, but not primary	3-Somewhat important	2-Somewhat unimportant	1-Not important
Compatibility with our existing systems/software	67.30%	23.22%	5.21%	0.00%	4.27%
Cost/budget constraints	38.39%	44.08%	10.90%	0.95%	5.69%
Existing vendor relationships	13.27%	37.44%	27.96%	8.06%	13.27%
Physician feedback/requests	42.18%	36.02%	15.64%	1.90%	4.27%
Customizability of the tool	46.45%	38.86%	10.43%	0.00%	4.27%
Flexibility of vendor contact (i.e., customer service)	30.81%	43.13%	17.54%	1.90%	6.64%
Recommendations from other organizations	14.69%	37.91%	30.81%	6.64%	9.95%
Ongoing vendor adoption support to tune and optimize the technology	43.13%	37.44%	13.27%	0.95%	5.21%

Questions?

- **Visit** Council community site: <https://acdis.org/acdis-leadership-council>
- **Contact** membership manager Linnea Archibald at larchibald@acdis.org

Following the live meeting, on-demand materials, including the recording and slide deck, will be published to the “[Council Meetings](#)” area of ACDIS site. Members will be alerted by email once materials are available.

Members who were unable to attend the live meeting will still be eligible for the CEU provided they watch the recording by Sunday, February 27, 2022.

CEUs will be sent out to both live and on-demand attendees on Monday, February 28, 2022.