
ACDIS LEADERSHIP COUNCIL KICKOFF MEETING

SEPTEMBER 18, 2019 | [ACDIS.ORG/ACDIS-LEADERSHIP-COUNCIL](https://www.acdis.org/acdis-leadership-council)



Where great minds meet to research, share, and shape CDI strategy

PRESENTERS

COUNCIL LEADERSHIP



Delaney Rebernik

Membership Manager, ACDIS Leadership Council
Manager, **PROPEL Advisory Services**

Delaney Rebernik oversees management and strategic development of the ACDIS Leadership Council and **PROPEL Advisory Services**, a family of custom education memberships for healthcare operations teams. Before assuming her current posts, Rebernik served in editorial positions of increasing responsibility in HCPro's medical staff, home health, and long-term care departments.



Brian Murphy

Director, ACDIS

Brian Murphy oversees management of ACDIS' award-winning resources, leads association outreach, and develops industry CDI guidance in conjunction with the ACDIS Advisory Board. He also oversees the annual ACDIS Conference, the nation's first and largest conference dedicated to the unique needs of the CDI specialist. Murphy is a former managing editor at HCPro, with experience in developing products and services serving health information management professionals.

AGENDA

[ACCESS THE DETAILED AGENDA](#)

- Council Overview
- Community Site Tour
- Member Panel on Remote Workforce Management
- Wrap Up

Following today's meeting, on-demand materials, including the recording and this slide deck, will be published to the "[Council Resources](#)" area of ACDIS site. Members will be alerted by email once materials are available.



COUNCIL OVERVIEW



WHY WE ARE ORIGIN

- Conversations with leaders like you about the need for a dedicated space to engage deeply with peers throughout the year
- Expansion of the annual CDI Leadership Exchange into a multifaceted membership community
- Goal of advancing research and best practices on trends shaping the future of CDI

WHAT WE ARE

COUNCIL PURPOSE AND MODEL

- Supercharged networking community
- Leaders recognized for their vision and passion for advancing CDI
- Perfect size—just under 230 members at launch means we're:
 - Large enough to represent expertise across an array of CDI priority areas (both established and emerging)
 - Intimate enough to foster action-driven, small-group connections and keep pace with ever-evolving industry standards

WHAT WE ARE

NEW: DIGITAL MEMBER BADGE



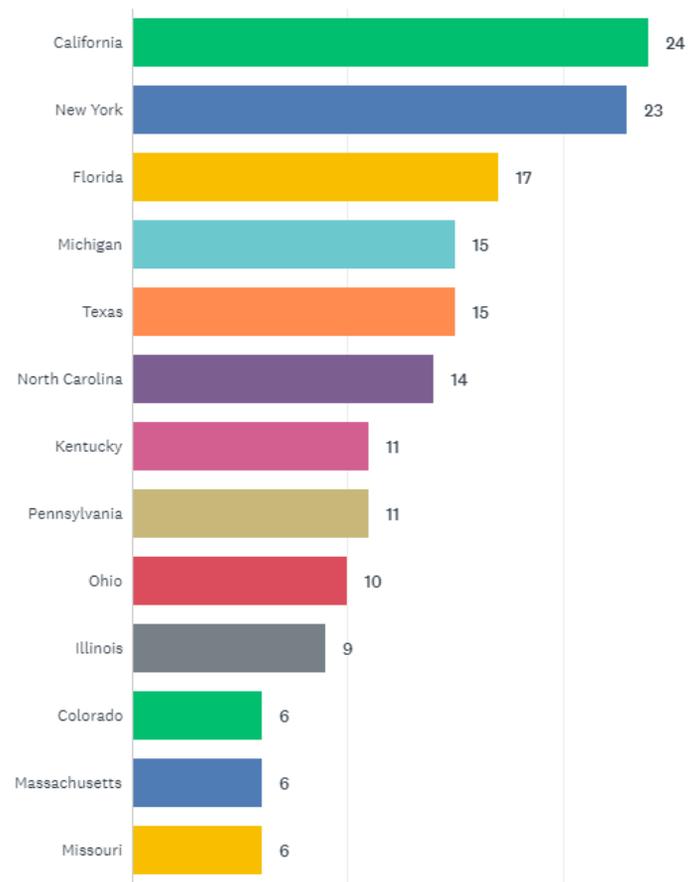
- Wear your membership like a badge of honor!
- Display your digital badge with pride in your email signature and other virtual spaces.
- JPEG available for download in the following places:
 - Virtual meeting menu
 - Follow-up meeting email
 - [Council community site](#)

WHO WE ARE

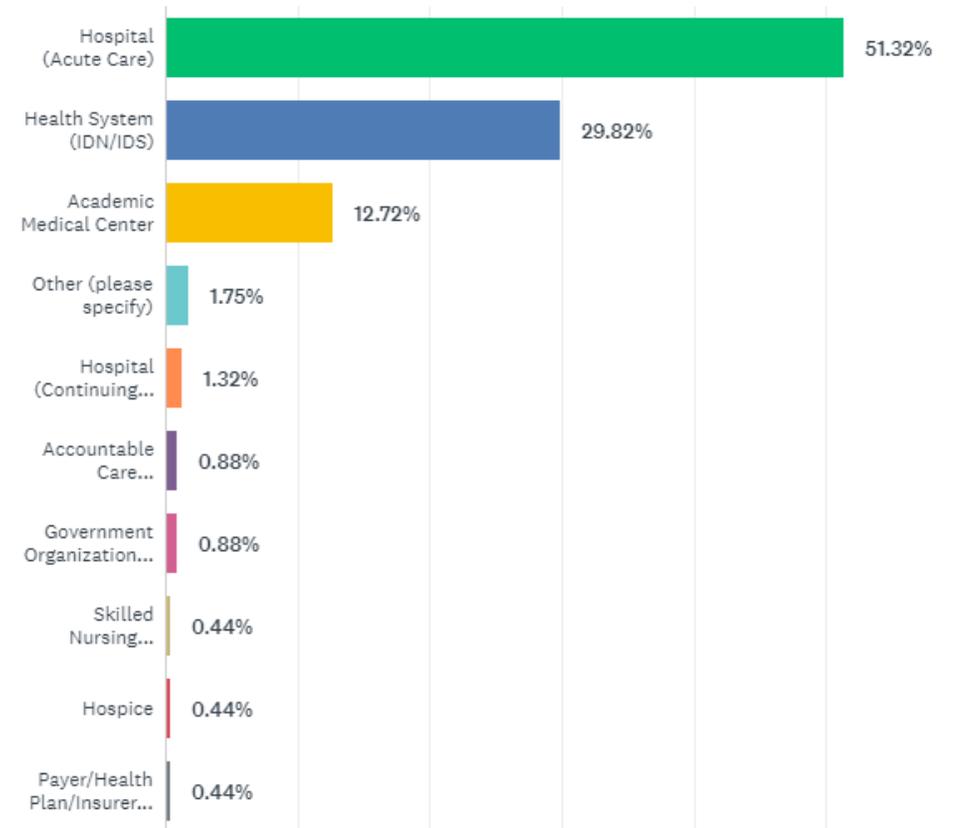
CURRENT MEMBER DEMOGRAPHICS | ORGANIZATION

Source: ACDIS Leadership Council Application (2019–2020 Term)

Location (38 states represented)



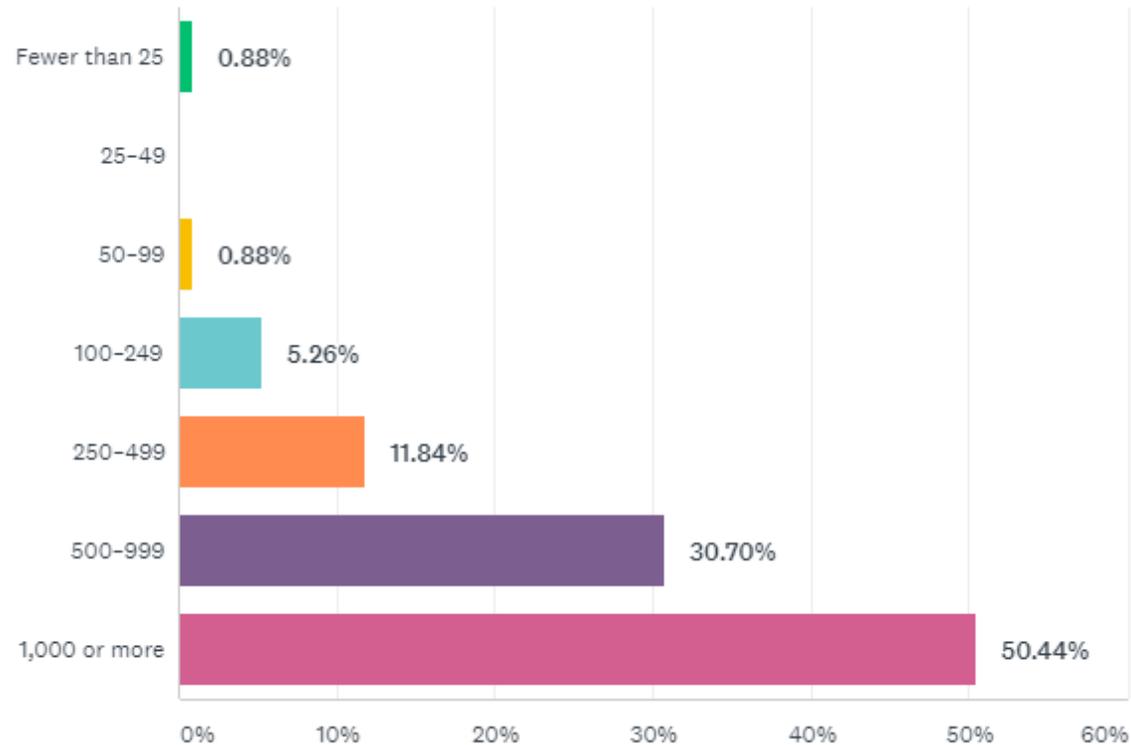
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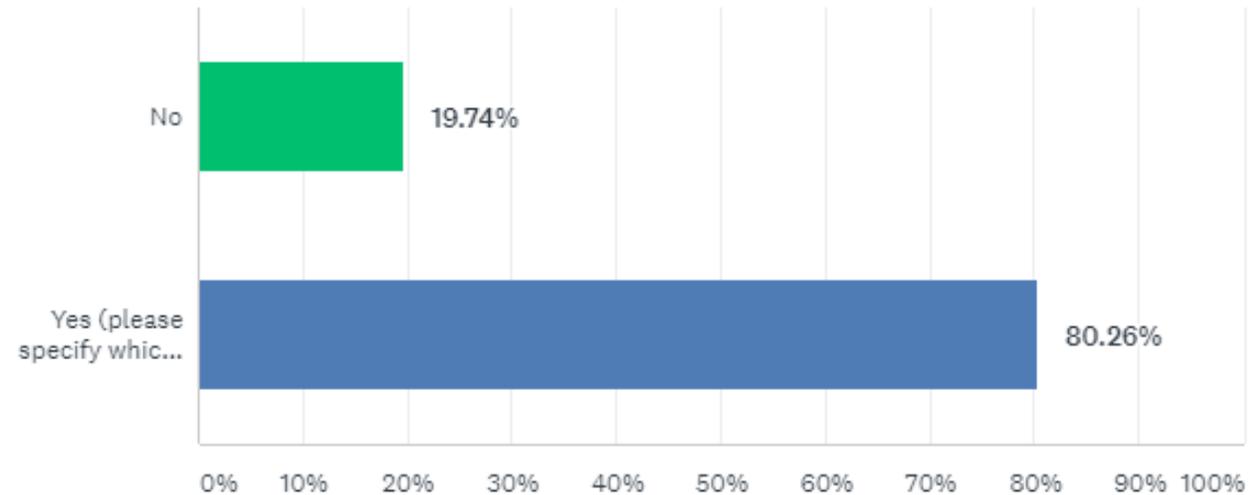
WHO WE ARE

CURRENT MEMBER DEMOGRAPHICS | ORGANIZATION, CONT.

Number of beds



Part of a health system?

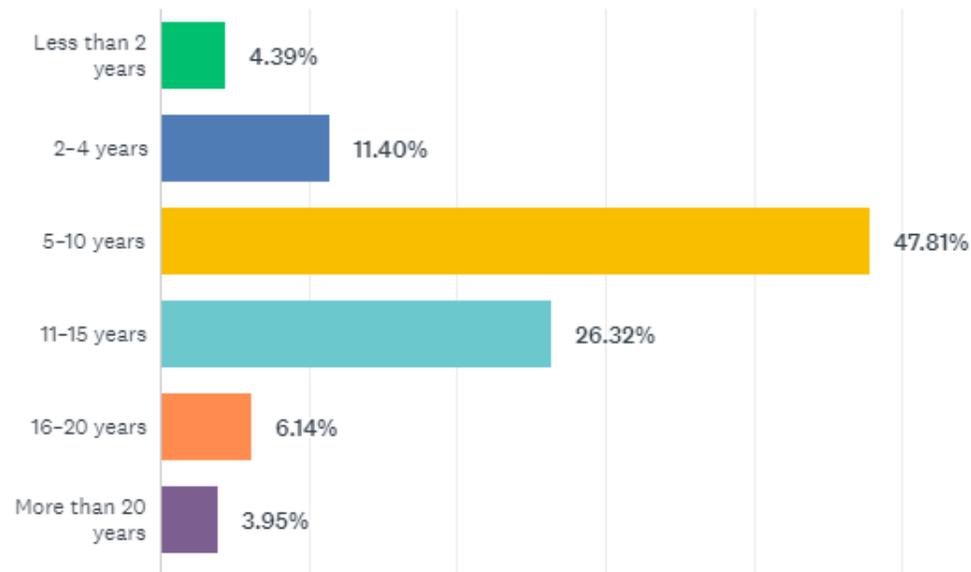


Source: ACDIS Leadership Council Application (2019–2020 Term)

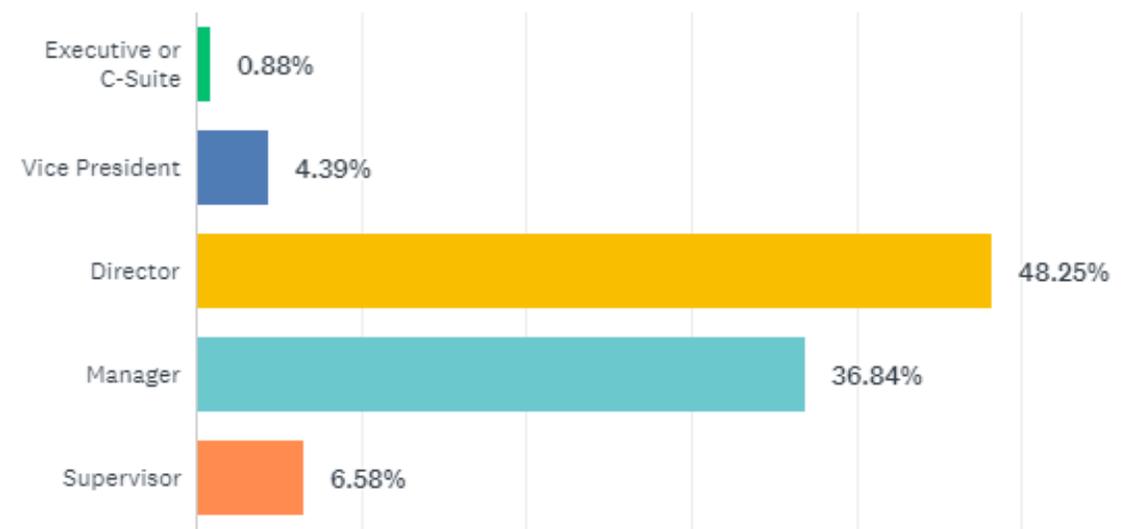
WHO WE ARE

CURRENT MEMBER DEMOGRAPHICS | PROFESSIONAL BACKGROUND

Time in CDI field



Current position level

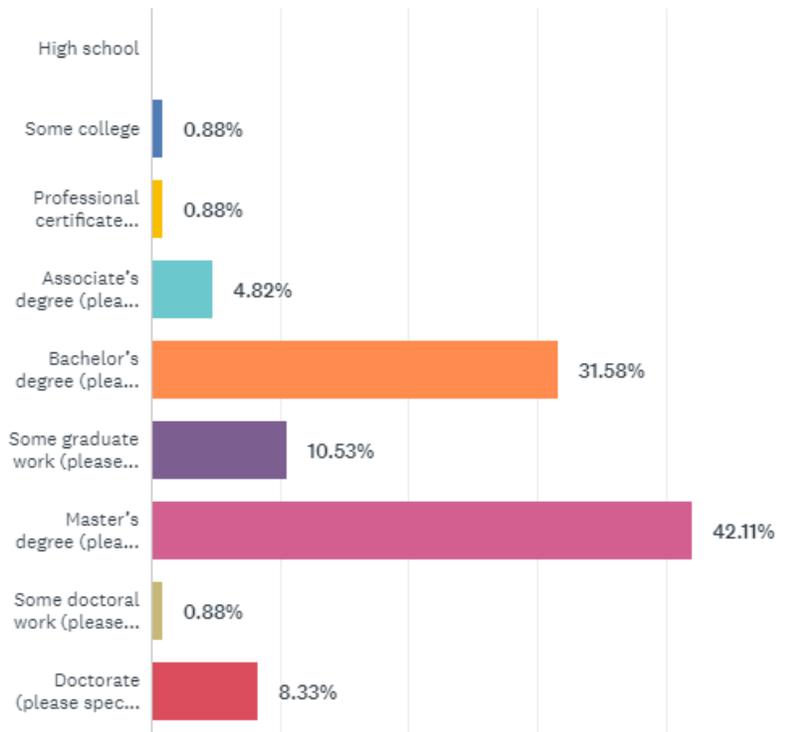


Source: ACDIS Leadership Council Application (2019–2020 Term)

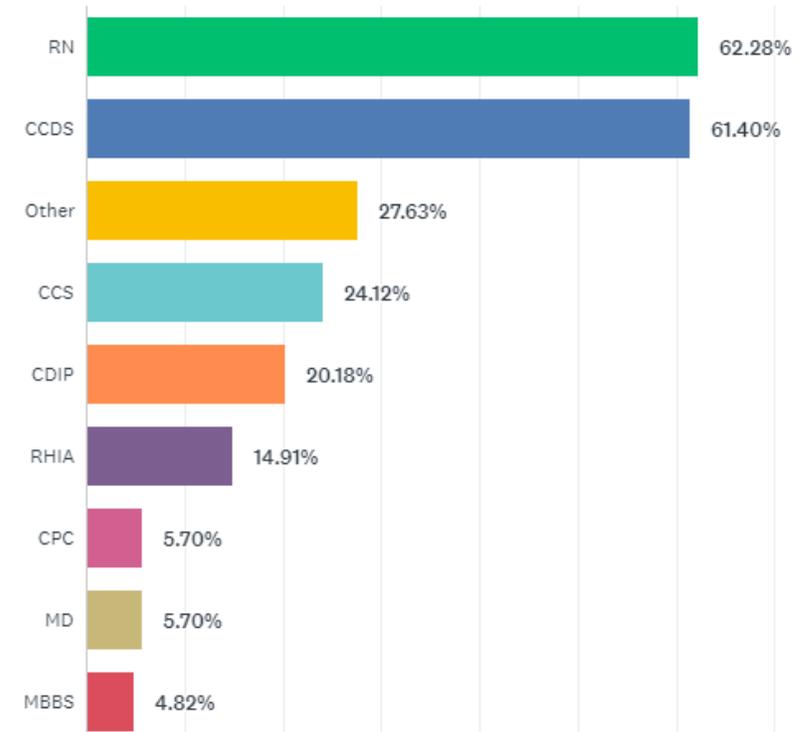
WHO WE ARE

CURRENT MEMBER DEMOGRAPHICS | PROFESSIONAL BACKGROUND, CONT.

Highest level of education



Credentials



Source: ACDIS Leadership Council Application (2019–2020 Term)

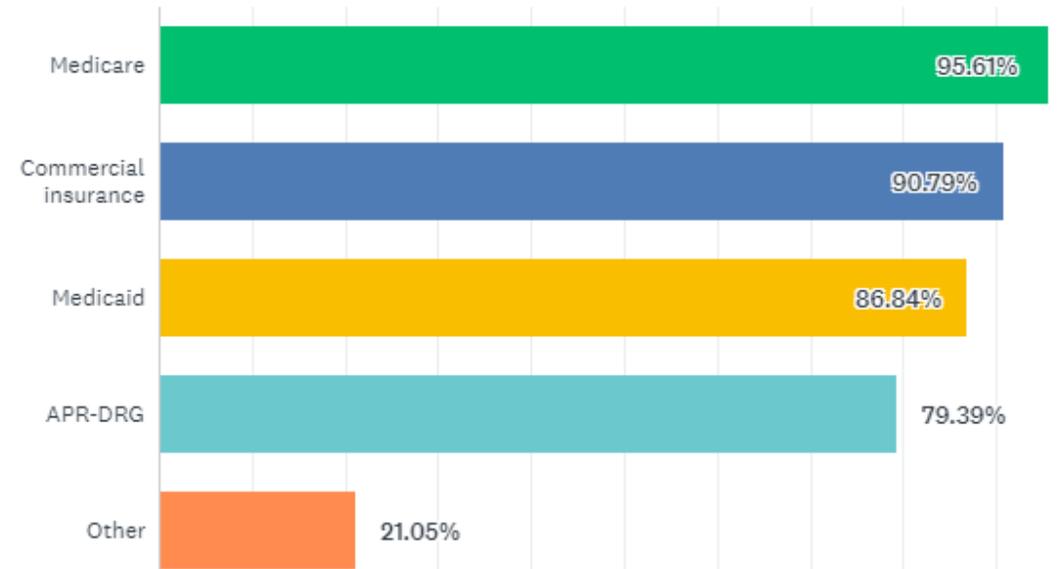
WHO WE ARE

CURRENT MEMBER DEMOGRAPHICS | CDI PROGRAM

Settings covered

ANSWER CHOICES	RESPONSES
▼ Inpatient (short-term acute care)	97.37%
▼ Inpatient (children's hospital)	32.46%
▼ Inpatient (long-term acute care)	22.37%
▼ Outpatient (physician practices)	16.67%
▼ Outpatient (hospital-based clinic)	14.47%
▼ Outpatient (emergency department)	11.84%
▼ Outpatient (ambulatory surgery)	10.53%
▼ Other (please specify) Responses	10.53%
▼ Inpatient (rehabilitation)	10.09%
▼ Inpatient (psychiatric)	9.65%
▼ Outpatient (psychiatric)	3.07%
▼ Outpatient (rehabilitation)	1.75%

Patient populations reviewed

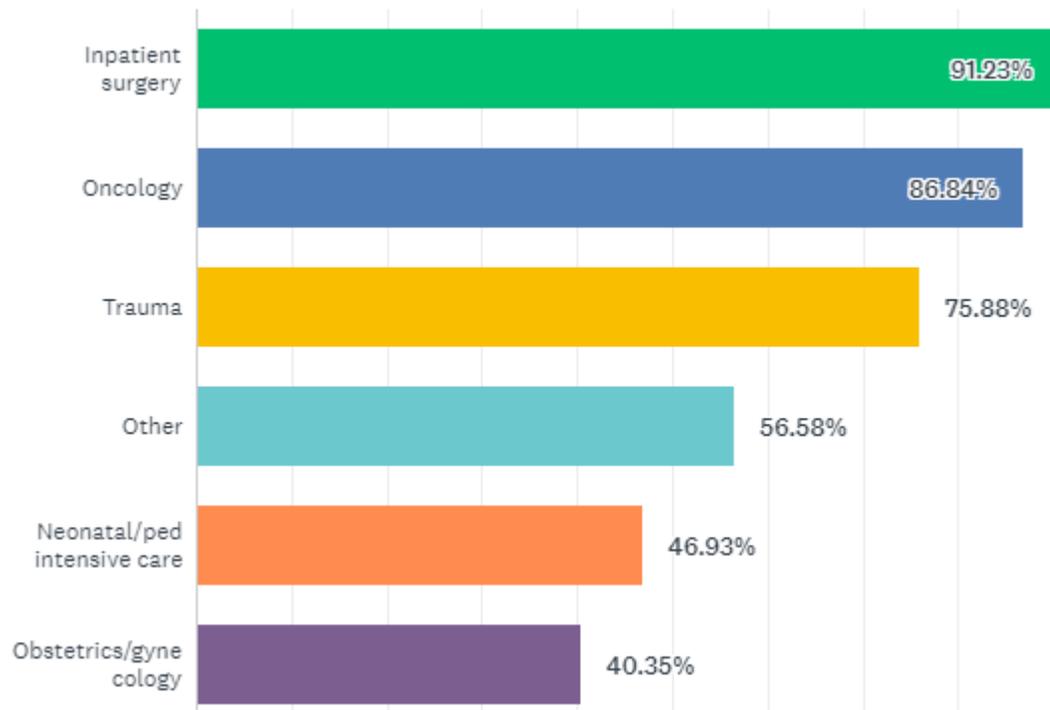


Source: ACDIS Leadership Council Application (2019–2020 Term)

WHO WE ARE

CURRENT MEMBER DEMOGRAPHICS | CDI PROGRAM, CONT.

Service lines reviewed



Review focus areas

	PRIMARY FOCUS	SECONDARY FOCUS	NOT A FOCUS	TOTAL	WEIGHTED AVERAGE
MS-DRGs (CC/MCC capture)	91.96% 206	5.80% 13	2.23% 5	224	2.90
APR-DRGs (SOI/ROM capture)	81.98% 182	14.86% 33	3.15% 7	222	2.79
Mortality	57.85% 129	38.57% 86	3.59% 8	223	2.54
Quality measures (POA, HAC, PSIs, etc.)	54.63% 124	42.29% 96	3.08% 7	227	2.52
HCCs (risk adjustment)	28.90% 63	48.62% 106	22.48% 49	218	2.06
Medical necessity	18.66% 39	36.36% 76	44.98% 94	209	1.74

Source: ACDIS Leadership Council Application (2019–2020 Term)

WHAT WE DO

MODES OF CONNECTION

- Connect with like-minded CDI leaders through **insight-sharing** opportunities and **personalized networking** experiences that:
 - Forge valuable relationships
 - Solve real business challenges
 - Illuminate game-changing trends
 - Spark innovation

WHAT WE DO

OFFERINGS AND BENEFITS

- Offerings
 - Research insights
 - Virtual network building
 - Custom experiences
- Benefits—recent updates include:
 - Council community site unveiled 8/15.
 - First e-issue of **CDI Leadership Insider (CLI)** deployed 9/9.
 - NEW: Exclusive discount on leadership-focused products. Get the activation details and full list of eligible products [here](#).

Trouble viewing? [See it online!](#)

Monday, September 9, 2019



cdi Leadership Insider

Official Publication of the ACDIS Leadership Council



Note from the Council Membership Manager

New issue, new beginnings

by Delaney Rebernik

Several of you have asked about the ACDIS Leadership Council's genesis and core purpose. What better place is there to reflect on new beginnings than this first e-issue of **CDI Leadership Insider (CLI)**?

The Council is a supercharged networking community. With just under 230 members at launch, we're large enough to represent expertise across an array of CDI priority areas (both established and emerging) yet intimate enough to foster action-driven, small-group connections and keep pace with ever-evolving industry standards.

Council-Exclusive Content

5 ways to help rising CDI stars reach their full leadership potential

To the trained eye of a veteran CDI manager or director, an emerging leader can be easy to spot.

"I look for individuals who are dedicated to their personal growth and excellence, who take initiative and are inquisitive. They communicate well with our providers and align with our strategic goals and plans," says Council member **Abby Steelhammer, MBA, MHA, RN**.

Sample **CDI career ladder**



FORWARD | SPONSOR



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About **CDI Leadership Insider**

Welcome to your first e-issue of **CDI Leadership Insider (CLI)**, the official publication of the ACDIS Leadership Council.

As a Council member, you'll receive **CLI** in your inbox the second Monday of each month. Expect every issue to be jam-packed with resources, insights, and tricks of the trade, courtesy of your fellow Council members, plus a handy rundown of community updates and opportunities.

Want to contribute to **CLI** or another Council initiative? Fill out our quick and easy [pitch form](#).

Connect to all your Council benefits on our [new online home](#).

WHAT WE DO

MEMBER RESPONSIBILITIES

- Qualifications: Current CDI supervisor, manager, director, or VP directly employed by a healthcare provider organization
- Participation requirements to maintain Council standing and benefit access:
 - Commit to a one-year membership term (September 1, 2019–August 31, 2020), with the opportunity to renew depending on ACDIS needs and member satisfaction of community requirements
 - Complete at least 75% of eligible surveys offered during membership term (editorial or sponsored, not membership preference–based)
 - Grant permission for ACDIS/parent companies to share contact information and aggregate survey data with sponsors
 - NEW: Learn how we plan share data with Council sponsors on the “[Current Council Member Info](#)” page of the ACDIS site

WHEN AND HOW WE DO IT

FULL-GROUP MEETINGS (INITIAL STRUCTURE)

- Frequency: Every two months
- Length: 1 hour
- Day/time: Will vary; start time will typically fall between 12 p.m. and 3 p.m. ET to accommodate different time zones
- Core agenda items
 - Council updates and opportunities
 - Panel discussion on latest Council initiatives/focuses (e.g., research findings, forum discussions, **CLI** article topics)
- Planning and scheduling process going forward
 - Meetings will be scheduled at least 6 weeks in advance whenever possible.
 - ~8 weeks out: Following each full-member meeting, Council manager will send a survey asking members to rank date/time preferences and provide general agenda ideas for next meeting, as well as to volunteer for time-sensitive initiatives (survey will stay open for 1 week).
 - ~7 weeks out: Council manager will schedule meeting and set agenda based on survey feedback.
 - ~6 weeks out: Council manager will send details on how to register for meeting. GoToWebinar registration form will provide:
 - Link to detailed agenda
 - Space to provide feedback (comments, questions, requests) on specific agenda items
 - Opportunity to volunteer as panelist/presenter for specific agenda item(s)
 - ~5–4 weeks out: Council manager will recruit panelists/speakers
- Going forward, email communications about meetings will generally come “from” Delaney Rebernik or Melissa Varnavas. Reply to Delaney Rebernik with any questions.

WHEN AND HOW WE DO IT

UPCOMING OPPORTUNITIES | RESEARCH

- Survey-taking schedule and process
- Survey-taking best practices to ensure you get the participation credit you deserve
 - When entering contact information in surveys, be consistent and accurate—this is especially important for your first name, last name, and email address
 - Use same email address in each survey; double check for typos
 - Use full name, not a nickname; double check for typos or inconsistencies (e.g., alternating between a space and a dash in a hyphenated last name)
- **NOW AVAILABLE:** Take first survey counting toward Council research participation requirements
 - Type: Editorial
 - Topic: 2019 CDI Salary Survey
 - Survey completion period (specific to Council): September 18, 2019–October 11, 2019
 - Requirements: To earn participation credit, you must:
 - Take survey within completion period using this special, Council-exclusive link: https://www.surveymonkey.com/r/Council_YI_SI_salary
 - Ensure your contact information is entered correctly within the survey (see best practices above)

WHEN AND HOW WE DO IT

UPCOMING OPPORTUNITIES | CONNECTION

- NEW: [Earn ACDIS \(CCDS and CCDS-O\) CEUs](#) for Council contributions.
- Attend co-located CDI events, November 13–15, 2019, in Austin, Texas.
 - ACDIS Leadership Exchange (invite only)
 - ACDIS Symposium: Outpatient CDI
 - [Register today](#)
 - Retail price: \$905
 - Early-bird price (ends 9/20): \$805
 - ACDIS and Council members save more
- Attend or speak at the next full-group Council meeting—December 2019 (exact date TBD based on member feedback).
- Share a topic or professional achievement that you'd like to see highlighted in an upcoming Council effort with our [quick and easy pitch form](#).
- Spread the love. Have a colleague who's interested in joining the Council? Encourage them to:
 - Check out our "[Announcements and Updates](#)" page to keep tabs on the latest Council happenings.
 - Join our new [alert list](#) to receive email notifications about open application periods and related leadership opportunities as they arise.

WHEN AND HOW WE DO IT

UPCOMING OPPORTUNITIES | IN THE WORKS

On a scale of 1 (not very valuable) to 3 (very valuable), Council members rated the following potential Council experiences and resources the highest:

1. Member-led webinars on problems solved or best practices implemented (weighted average: 2.81)
2. Online forums exclusive to the Council community (weighted average: 2.79)
3. Member-to-member calls about shared challenges or priorities (weighted average: 2.79)
4. Member-submitted sample tools, forms (weighted average: 2.74)
5. An opt-in Council member directory (weighted average: 2.73)

Source: ACDIS Leadership Council Membership Confirmation and Initial Feedback (2019–2020 Term) Survey

WHEN AND HOW WE DO IT

UPCOMING OPPORTUNITIES | IN THE WORKS

- List of hot topics (based on Council member feedback on networking and resource interests)
- **CLI** contribution guidelines
- Member-led lunch and learn sessions
- Mastermind groups
- Community site growth and enhancements



COUNCIL COMMUNITY SITE TOUR



COUNCIL COMMUNITY SITE

Access

- All Council members have been granted access to new Council features/content on ACDIS.org.
 - NOTE: Council membership doesn't automatically grant ACDIS membership.
- Those of you who already had accounts in our system (for ACDIS.org or another subscription site in the HCPro/Simplify Compliance family) can now access Council community features with your existing login.
- Everyone else, we've set you up with new Council-specific credentials. They follow this convention:
 - UN: **email address** (the one you provided in your membership application/acceptance survey)
 - PW: **password** (if desired, you can change the word "password" to a term of your choice)
- Email Council membership manager Delaney Rebernik if the above guidance doesn't grant you access.

Tour

Start here: <https://acdis.org/information-current-council-members>



Information for Current Council Members

Navigate Benefits

Use these links to jump to Council community areas of the site:

- ▶ [CDI Leadership Insider \(CLI\)](#) online home: CLI is the Council's monthly e-newsletter featuring member-exclusive content, resources, and community updates
- ▶ Dedicated "[Council Resources](#)" category for circulating sample forms and tools within the community
- ▶ Dedicated "[ACDIS Leadership Council](#)" tag for articles and resources to help you keep track of the latest and greatest Council releases
- ▶ [Council-exclusive category on ACDIS Forum](#). Be sure to update your Forum preferences to receive email notifications about new Council category posts. [Here's how.](#)



COUNCIL MEMBER PANEL | REMOTE WORKFORCE MANAGEMENT

RECOMMENDED READING: [“10 ESSENTIAL TIPS FOR MANAGING A REMOTE CDI WORKFORCE,”](#)
CDI LEADERSHIP INSIDER (CLI), AUGUST 2019



PANELISTS

COUNCIL MEMBERS



Erica Braun, MSN, RN, CCDS
Manager, Coding and CDI
Nebraska Methodist Health System, Omaha

Erica Braun has more than 13 years of nursing experience in areas including orthopedics, neurology, and neurosurgery. She has been actively engaged in CDI since the 2011 implementation of the CDI program at Nebraska Methodist Health System, where she is currently responsible for the inpatient coding and CDI programs at three hospitals.



Holly Kalua, RN, BSHA, BSM, CRCR
System Director, CDI
Providence St. Joseph Health, Santa Rosa, CA

Holly Kalua has more than 20 years of clinical and revenue cycle operations experience, including 11 years in CDI and 14 years in case management/utilization review. In her current role, she oversees CDI operations for St. Joseph Health in Texas and northern and southern California. She presented a session at the 2018 National ACDIS Conference entitled, “Educator Supporting Roles in a Highly Advanced CDI Model that Drive Change.”



Patricia Vitasinski, RN, CCDS
Manager, Inpatient CDI
Henry Ford Health System, Detroit, MI

Patty Vitasinski oversees a team focused on insurance appeals and denials, as well as a team responsible for onboarding new CDI specialists and educating frontline specialists and providers. Vitasinski has been involved in CDI for over 18 years, in roles ranging from frontline CDI to national consulting. Her previous bedside nursing career focused on neonatal nursing and included experience in the operating room and mother/baby nursing.

QUESTIONS?

Visit

- Council community site:
<https://acdis.org/acdis-leadership-council>

Contact

- Delaney Rebernik, Council membership manager:
drebernik@hcpro.com

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